WHEREAS the Nevada Breastfeeding Welcomed Here Campaign encourages public health and businesses working collaboratively to protect, promote, and support breastfeeding; and

WHEREAS our community strives to make breastfeeding the norm for infants and children; and

WHEREAS breastfeeding is a proven strategy, protecting infants and mothers from chronic and acute diseases, and helps build a foundation for life-long health; and

WHEREAS breastfeeding provides a safe, reliable, and renewable food source, especially during natural disasters and emergencies; and

WHEREAS all major medical authorities recommend that mothers breastfeed exclusively for six months; and

WHEREAS The Surgeon General’s Call to Action to Support Breastfeeding, calls on health care providers, employers, insurers, policymakers, researchers, and the community at large to support mothers in reaching breastfeeding goals;

NOW THEREFORE BE IT RESOLVED that on this 22nd day of January, 2015, the Southern Nevada District Board of Health does hereby welcome and encourage breastfeeding for new mothers and infants across Clark County.