

May 3, 2016

The Southern Nevada Health District is asking for public input on the Community Health Assessment that was prepared in conjunction with community partners. Your input is very important to us and we ask that you review the entire document and complete the survey using the link provided below.

Your assistance will provide valuable input as we work to improve the public health status of our community.

Thank you for your time.

adele

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Accreditation Coordinator

Click Here to Take the Survey



— *May 2016* —





The Southern Nevada Health District led this Community Health Assessment. Xerox Community Health Solutions provided assistance with report preparation.



Community
Health Solutions



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Executive Summary

Introduction

The Southern Nevada Health District (SNHD) worked collaboratively with multiple community organizations and individuals to conduct a Community Health Assessment (CHA). A CHA is integral in not only identifying a community's health-related needs and strengths, but also in identifying the resources available to adequately address and improve health outcomes.

As health is strongly affected by our ability to make healthy choices, SNHD and its community partners assessed, along with health status, the community behaviors and conditions that influence and affect health status and decisions. This CHA examines the health status of Clark County and how it compares to other counties, the state, and national indicators. The CHA is intended to provide the necessary information to help the community decide where to commit resources to make the greatest possible impact on the population's health status.

Method

Mobilizing Action through Planning and Partnership (MAPP) is a formal assessment process selected by the CHA Steering Committee for completing the elements of this report. It consists of four assessments that gather primary and secondary, qualitative and quantitative data. These four assessments are the: Community Health Status Assessment (CHSA), Community Themes and Strengths Assessment (CTSA), Local Public Health System Assessment (LPHSA), and Forces of Change Assessment (FOCA).

Community Health Status Assessment

The CHSA collects and assesses information (statistical data) from a list of core indicators about the health of our residents and factors important to our community's health status enabling identification of health issues.

Demographics

In 2015, Nevada's population was estimated at approximately 2.8 million. This represents a 5.1% population increase since 2010. Clark County, Nevada's most populous county, accounts for 72%¹⁵ of Nevada's total population. The diversity of Clark County's population, like its core population, is also increasing. Much of this is attributed to growth within the under 18 age group – most significantly seen within the Hispanic community.⁹

Clark County's poverty level has increased from 10.9% (2005-2009) to 15.7% (2010-2014). The poverty level has increased even more for children under the age of 18 from 15.2% to 23.0% during the same time period. The overall poverty level is highest in the Black/African American community, followed by Native Hawaiian/Other Pacific Islanders.³

While the relationship between education and health can be complicated, studies show that persons with less education have poorer health outcomes. Data from 2010-2014, show Clark County residents as having slightly less education overall than residents in other U.S. counties.



Furthermore, education is unevenly distributed within the county with 26.8% of Clark County Whites having at least a bachelor's degree compared to 8.6% of Clark County Hispanics. Geographic distribution shows bachelor's degree attainments are highest in the census-designated places of Summerlin South, Enterprise, and Henderson. 13

Prior to 2007, Clark County's unemployment rate was comparable to the U.S. national statistics. During the recession, the rates rose well above the U.S. average, peaking at 14% in 2010. In 2014, Clark County unemployment rates remain above the U.S. average by approximately 2%.⁶

Access to Healthcare

In Clark County, 2014 data demonstrated that only 78.6% of adults and 90.3% of children had health insurance.³ The designated medically underserved areas are along the northern and central urban area and in the rural areas. On the positive side, Clark County ranks high for primary care providers – although unevenly distributed – and has decreased the rate of preventable hospital stays.³

As Clark County's public health authority, SNHD plays a key role in providing services, mentoring students and educating youth and the community regarding healthy choices. Despite this pivotal role, Nevada ranked 50th and 51st in the nation for Health Resources and Services Administration (HRSA) grants and state investment in public health spending respectively.¹⁴

Self-Assessed Physical and Mental Health

Feeling healthy requires both physical and mental well-being; studies have shown that people who self-assess poor physical and mental health have poorer health outcomes. In 2012, Clark County residents reported feeling less well than U.S. residents overall. This was higher for females and Hispanics.⁴

Chronic Disease

Chronic disease is a long-lasting illness or condition that can be controlled but not cured. Between 2004 and 2013, chronic diseases ranked consistently among the top 10 causes of death in Clark County, the highest incidence of which occurred in the 89106 and 89101 zip codes.¹²

Compared to the U.S., Clark County obesity and physical activity indicators are more favorable. This may be due in part to an increase in grant funding to address physical activity and healthy eating. ¹² However, tailored interventions are still needed to address these health disparities; specifically, the high rates of obesity in adolescents and non-Hispanic Blacks. Continued investment in programming will be critical to continued progress.

Clark County heart disease mortality rates compare favorably to the U.S counties. Among racial groups, Blacks have the highest heart disease mortality rates followed by Non-Hispanic Whites. Blacks are most likely, when compared to other race/ethnicity groups, to have their cholesterol checked, suggesting poor outcomes may stem from challenges other than awareness of increased risk.¹²

Between 2004 and 2013, cancer mortality rates in Clark County decreased from 198.6 to 170.0 deaths per 100,000 persons. This compares favorably to other U.S. counties, and is close to



meeting the Healthy People 2020 (HP 2020) target of 161.4 deaths per 100,000 persons. Non-Hispanic Black residents have consistently had the highest rates of cancer mortality in the period between 2004 and 2013, indicating a need for focused interventions.¹²

Between 2004 and 2013, mortality rates from chronic lower respiratory diseases have been relatively stable. Non-Hispanic Whites have consistently experienced the highest mortality rates. However, between 2011 and 2013, non-Hispanic Black mortality rates have increased significantly from 27.4 to 49.0 deaths per 100,000 persons.¹²

Since 2004, mortality rates from cerebrovascular diseases have decreased. However in examining 2012 data, it was shown that4.2% of Clark County Medicare beneficiaries were treated for stroke.³ This is higher than the U.S. county median rate of 3.4% with higher incidence rates noted among non-Hispanic Black and Asian/Pacific Islander residents.¹²

Between 2004 and 2013, Clark County diabetes mortality rates were relatively stable. The mortality rate is highest for non-Hispanic Black residents compared to other racial/ethnic groups. ¹² In a review of Clark County Medicare beneficiaries, hospitalization rates due to long-term complications of diabetes indicate opportunities for improved diabetes management. ³

In 2012, 17.2% of Clark County Medicare beneficiaries were treated for chronic kidney disease. While this percentage is declining, it remains high when compared to other U.S. counties. As with many other chronic diseases, non-Hispanic Black residents experienced much higher mortality rates than other populations.³

Infectious Diseases

As of 2013, there were 18.9 deaths per 100,000 persons due to influenza and pneumonia in Clark County. This compares poorly to other U.S. counties.¹²

Clark County has a high rate of tuberculosis (TB) (3.7/100,000 persons) compared to the U.S. rate (3.0/100,000 persons). Clark County has experienced a substantial increase in pediatric (children < 5 years) TB cases. The U.S. data does not reflect a similar increase in this population. One potential cause being considered is close contact between these children and individuals who were previously housed in a corrections facility and unknowingly developed active TB. The most prevalent risk factor for tuberculosis is being born in a high risk country or being a U.S.-born child of parents from a high risk country of origin. 28

Rates of sexually transmitted diseases (STDs) have been increasing throughout the nation and in Clark County. In Clark County, the incidence of syphilis has risen much more quickly than the rest of the nation.¹¹ Education of teenagers in condom use has been identified as an area for improvement.³

Although Clark County represents only 72% of Nevada's total population, it has 89% of all new HIV diagnoses in the state (383 cases in 2014). The highest risk factors include for males, maleto-male sexual contact (78%) and, for females, heterosexual contact with no documented risk factors or HIV infections of their partner(s) (54%).¹²

Hepatitis A rates have dropped dramatically since 2000, placing Clark County in the lowest ten states in the U.S. Hepatitis B rates have declined from 2.94 in 2000 to 0.87 in 2014. The highest rates are in residents aged 25-39. Except for a spike due to an outbreak at an



endoscopy clinic, the incidence of Hepatitis C in Clark County has remained relatively low and steady at 0.1/100,000 population.¹²

Injuries

Unintentional injury death rates have been higher for males than females. While both have declined from 2004-2013, the rate for males decreased by 19.6% and the rate for females decreased by 13.4%. Furthermore, the distribution of mortality rates when race/ethnicity is taken into account is uneven due to White and non-Hispanic Black residents are twice as likely to die from unintentional injuries as Asian/Pacific Islander or Hispanic residents.¹²

Unintentional injuries as the leading cause of death in those under the age of 24 years fall into several categories. For those aged 5-24 years, motor vehicle accidents were the leading cause of death. For those aged 1-4 years, the leading cause of death was drowning, and for those aged <1 year, it was suffocation.¹²

Environmental Health

Clark County falls short of meeting national benchmarks on four of five indicators of environmental health. These include air pollution, driving alone to work, long commutes, and severe housing problems.⁷

Mental and Behavioral Health

Between 2012 and 2014, suicide rates remained stable in Clark County at 17.4/100,000 persons. These rates compare poorly to the average national rate of 15.2/100,000 persons.⁷ These rates are about three times higher for males than females. For non-Hispanic Whites, the rate is roughly double when compared to other racial/ethnic groups.¹²

Due to the implementation of multiple tobacco cessation programs, tobacco use has dropped dramatically. The current rate of 17.1% for adults is still above the national HP 2020 target of 12%.⁵

Clark County, with 13.3% of adults reporting recent binge drinking, compares favorably to the state with 15.2%. Among high school students, those identifying as Hispanic had the highest rate of binge drinking with 20.8%.³

Drug-induced deaths from drug poisonings and those attributed to drug dependence or addiction nearly doubled over the past decade. Drug overdose is now the leading cause of injury mortality. Rates for Clark County are approximately70% higher than the nation, with most of these deaths involving opioid analgesics. This is most prevalent in those aged 45-54 and non-Hispanic Whites. Males have twice the overdose rate of females.³² The prescribing pattern for opioid analgesics in Nevada is also higher than the national average.³³

Maternal Child Health

From 2004-2013, slight declines across all types of neonatal deaths have been observed in Clark County.

In 2013, 36% of infant deaths in the U.S. were due to preterm-related complications.³⁴ During this year, 10.4% of all births in Clark County were preterm. This was higher for Black mothers



with 13.2% of births being preterm.³⁵ The Clark County percentage of low birth weight births was 8.0% in 2013. This approaches the national HP 2020 target of 7.8% for low birth weight infants. However, there are significant disparities between racial/ethnic groups with black mothers accounting for12.3% of low birth weight infants.³⁵ In 2013, 70.3% of all mothers began receiving prenatal care in the first trimester. The proportion was highest among White mothers (81.3%) and lowest among Hispanic (61.3%) and Black (62.3%) mothers, suggesting the need for tailored interventions for Hispanic and Black mothers.¹²

Drinking alcohol during pregnancy can cause multiple complications. In 2012, 97.7% of Clark County's expectant mothers reported abstinence from alcohol. This rate is 0.6% short of the HP 2020target. In 2012, expectant mothers who state they abstain from cigarette smoking during pregnancy have increased to 91.2%. This is also short of the HP 2020 target of 98.6%.¹²

Teens giving birth can result in negative health, social, and economic consequences. In Clark County, between 2011 and 2013 the teen birth rates were 32.1/1,000 persons which is higher than the state rate of 31.5/1,000.³

Community Themes and Strengths Assessment

The CTSA defines how quality of life is perceived by community members. It identifies what is important to our community and what assets we have that can be used to improve community health.

Methodology included two large group meetings, additional focus groups, and interviews. There was an additional quality of life questionnaire sent to community members. This expansive inclusion allowed a broad spectrum of participation and increased input. Themes and the quality of their strength (good, fair, poor)as well as their perceived importance to the community were extracted.

Participants identified a large number of assets inclusive of the community history, future plans, local community organizations, the public and private sectors, the community environment, and numerous volunteer organizations. Areas of weakness that dominated much of the discussion included the need for improvements in education, health care, the economy, and built environment. The main theme revolved around the perception that although the community has many assets, there is a strong need to improve the surrounding public infrastructure to support and advance identified assets.

Local Public Health System Assessment

The LPHSA explored competencies, capacities, and future directions of our local public health and health care delivery systems. The assessment, using the National Public Health Performance Standards Program (NPHPSP) local survey and analysis instrument, focused on the Ten Essential Public Health Services. Surveys were sent to a broad scope of individuals and agencies and then were forwarded to additional participants. Additional targeted assessments with specific survey questions and invitees were completed. Survey results indicated the greatest perceived local public health system needs were for improvement in monitoring health status, mobilizing partnerships, assuring a competent workforce, and researching innovative solutions.



None of the 10 essential services ranked in the top 25%. Enforcing laws and regulations that protect health and ensure safety ranked the highest. Two interesting themes were revealed. First, multiple participants noted the need to increase coordination and communication among agencies. Second, there was a general lack of participants self-identifying as part of the local public health system. Addressing the former issue may assist in resolving the latter issue.

Forces of Change Assessment

The FOCA assists the community in discovering what forces may influence and change the community's health and quality of life and the local health system. The survey, initially completed in 2012, was reviewed in 2015 with no new findings. The survey was based on the National Association of County and City Health Officials (NACCHO) guidelines and input from the CHA steering committee. Efforts were made to identify and invite a minimum of two agencies from each sector of the local public health system. There was a good response with 52 participants. Based on the findings from both the 2012 and 2015 surveys, it was determined that Clark County should pay special attention to the following forces and their associated opportunities and threats:

- Impact of political changes:
 - Affordable Care Act
 - Funding allocations
- Composition and quality of the healthcare system
- Environmental changes:
 - Climate change
 - Water scarcity
- Socioeconomic forces:
 - Unemployment
 - Education

Findings from the CHA are used to guide the development of a Community Health Improvement Plan (CHIP). The CHIP will direct and guide the development of SNHD's and other community partners' activities through the next three to five years.



Acknowledgements

Special thanks to the members of the Clark County Community Health Assessment Steering Committee, who represented the following organizations:

- American Heart Association
- Boulder City Hospital
- Catholic Charities
- Center for Progressive Policy and Progress
- Clark County School District
- Clark County Social Services
- Dignity Health
- Federal Reserve Bank of San Francisco
- Las Vegas Chamber of Commerce
- March of Dimes
- Nevada Hand
- Southern Nevada Health District
- United Way
- University Medical Center
- University of Nevada Las Vegas
- University of Nevada Reno

Additional appreciation goes to all community organizations, members and partners who participated in assessment activities. Their participation ensured a representative, community-driven approach to health improvement. Together, participants represented the following community sectors:

- Community Core (e.g. citizens, community-based organizations, faith institutions, tribal organizations)
- Physical Environment (e.g. transit, parks and recreation, city planning)
- Health and Social Services (e.g. community health centers, mental health providers, drug treatment centers)
- Schools (e.g. local school district, colleges and universities)
- Safety (e.g. emergency services, law enforcement)
- Community Assistance (e.g. advocacy groups, non-governmental organizations)
- Government and Politics (e.g. elected officials, civic groups, neighborhood associations, military)
- Communications (e.g. radio stations, TV stations, local magazines)
- Private Industry (e.g. local employers)



1 Introduction

Vision: Healthy people in a healthy Southern Nevada

The World Health Organization defined health as a "state of complete physical, mental and social well-being and not merely the absence of disease or infirmity." ¹To improve the health of our community we need to understand how various factors — such as where and how we live, work, play, and learn; perceptions we have; and the decisions we make — influence health. We need to identify the health issues of an area and their larger context and then develop an ongoing plan to address key steps in the greater health planning process.

To measurably improve the health of the residents of Clark County, SNHD, in collaboration with the University of Nevada, Las Vegas and the Nevada Public Health Foundation, engaged in a comprehensive community health planning process. The National Association of County and City Health Officials (NACCHO), the Nevada Public Health Foundation, and SNHD funded this effort.

There are two main components of the community health planning process:

- A. A community health assessment (CHA), presented in this report, that identifies the health-related needs and strengths of Southern Nevada, and
- B. A community health improvement plan (CHIP), presented in a separate report, that identifies major health priorities, overarching goals, and specific strategies to be implemented in a coordinated plan throughout Clark County.

This report is available at http://www.healthysouthernnevada.org/.

1.1 Purpose

The findings of this CHA report will assist in guiding future services, programs, and policies for multiple agencies in Clark County. Furthermore, the CHA and CHIP are prerequisites for Public Health Department Accreditation by the Public Health Accreditation Board (PHAB), which recognizes health departments dedicated to the advancement of quality and performance.

The Clark County CHA was conducted to fulfill several objectives:

- To use primary, secondary, quantitative, and qualitative data from a variety of sources to examine and compare the current health status of Clark County to state and national indicators.
- To describe the demographics of Clark County residents.
- To explore the current health priorities of Clark County residents within the socioeconomic context of their communities and to identify and describe health disparities.



- To examine the forces of change and other factors contributing to health challenges, including social determinants of health, policies, risky behaviors, environmental factors, etc.
- To identify community strengths, resources, and gaps in services which inform and guide funding and programming priorities for Clark County.

The CHA provides data and information to ascertain the priority issues, gaps, and assets. It assists in the development of the Community Health Improvement Plan (CHIP). As an ongoing process the CHA/CHIP further establishes accountability by ensuring measurable health improvement based on the performance measures identified in the CHIP. This process looks to engage multiple organizations working together and sharing resources to contribute to community health improvement.

Clark County encompasses numerous rural towns and urban areas with Las Vegas being the largest urban area. Clark County covers approximately 8,000 square miles. A deliberate effort was made to include data and perspectives of community members from across Clark County. Because this assessment only captures a moment in time, programs and policies discussed here will undoubtedly evolve after publication. Further examination of initiatives and resources are presented in the accompanying CHIP report and future updates to both the CHA and CHIP can help track progress over time. These updates are available at http://www.healthysouthernnevada.org/.

1.2 CHA Steering Committee

In order to develop a shared vision for the community and help sustain lasting change, SNHD engaged agencies, organizations, and residents of Clark County to form the CHA Steering Committee. This committee oversaw the development of the CHA and MAPP processes and engaged multiple community members in each of the four MAPP assessments.

1.3 MAPP Process

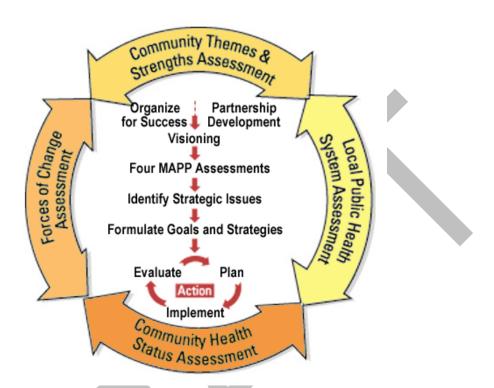
This CHA considers health by an expansive definition as encompassing lifestyle behaviors, access to and quality of clinical care, social and economic factors, and the physical environment. SNHD selected Mobilizing for Action through Planning and Partnership (MAPP) ²as the framework to guide this CHA. MAPP is a participatory and collaborative community-driven strategic planning process, developed by NACCHO, to help communities improve public health.

The six phases of the MAPP process are:

- Organize for Success & Partnership Development;
- Visioning;
- Four MAPP Assessments;
- Identify Strategic Issues;
- Formulate Goals and Strategies; and
- Action Cycle: Plan, Implement, Evaluate.



This CHA report encapsulated the first three phases, bolded above, and is structured around the four MAPP assessments. The CHIP provides detailed information on the remaining three MAPP phases.



Source: http://archived.naccho.org/topics/infrastructure/mapp/framework/clearinghouse/marcomm.cfm

1.3.1 Community Health Status Assessment

This component utilized social, economic, demographic, and health data to assess the health of the community. This step provided an understanding of Clark County and its residents and helped to identify areas of concern in community health and quality of life. It determined:

- How healthy are our residents?
- What does the health status of our community look like?

1.3.2 Community Theme and Strengths Assessment

This assessment provided primary qualitative data on what Clark County residents perceive as important issues and assets in their community. Qualitative information was collected through two community-wide meetings, focus groups, individual interviews, and a Quality of Life questionnaire. This assessment answers:

- What is important to our community?
- How is quality of life perceived in our community?
- What assets do we have that can be used to improve community health?



1.3.3 Local Public Health System Assessment

The human, informational, financial, and organizational resources that impact public health were evaluated in this step. A community survey and a stakeholder meeting were used to collect primary quantitative and qualitative data, which were then submitted to the National Public Health Performance Standards Program (NPHPSP) for analysis. This assessment determined:

- What are the components, activities, competencies, and capacities of our local public health system?
- How are the Essential Services being provided to our community?

1.3.4 Forces of Change Assessment

This assessment identified such forces as legislative, technological, and environmental changes that may affect Clark County and its public health system. Through focus groups and key informant interviews, community partners identified the major forces they perceived as impacting the local public health system and, in turn, the health and quality of life of Clark County residents. This component identified:

- What is occurring or might occur that affects the health of our community or the local public health system?
- What specific threats or opportunities are generated by these occurrences?





2 Community Health Status Assessment

2.1 Purpose

The Community Health Status Assessment (CHSA) identifies health and quality of life issues that are areas for improvement in Clark County. The CHSA seeks to answer the questions:

- How healthy are our residents?
- What does the health status of our community look like?

2.2 Methods

Quantitative social, economic, and health data for Nevada and Clark County came from a variety of primary and secondary data sources at the local, county, state, and national levels.

The Healthy Southern Nevada community dashboard provides over 190 continually updated primary and secondary data indicators of health and quality of life in Clark County from over 24 data sources at http://www.healthysouthernnevada.org/. Data obtained through this platform are indicated throughout the report with an endnote reference to this source. ³

In addition, a number of other secondary data sources were used. Similarly, these sources of health data are marked with endnote references throughout the report. Tables, charts, and figures are labeled directly with data sources. Additional referenced reports are also cited in endnotes.

- Behavioral Risk Factor Surveillance System (BRFSS), Centers for Disease Control and Prevention (CDC)⁴
- Behavioral Risk Factor Surveillance System (BRFSS), Nevada Division of Public and Behavioral Health⁵
- Bureau of Labor Statistics ⁶
- County Health Rankings & Roadmaps⁷
- Kaiser Family Foundation State Health Facts⁸
- National Vital Statistics System⁹
- Nevada Youth Risk Behavior Survey 10
- Sexually Transmitted Disease Surveillance, CDC ¹¹
- Southern Nevada Health District ¹²
- Southern Nevada Health District: Socioeconomic Characteristics of Communities ¹³
- Trust for America's Health: Key Health Facts about Nevada 14
- U.S. Census Bureau: American Community Survey 15
- Youth Risk Behavior Surveillance System (YRBSS), CDC ¹⁶



2.3 Demographics

All counties within Nevada had tremendous population growth within the last decade. However, the majority of the population remains within Clark County. Clark County comprises only 7% (8,091 square miles) of Nevada's land mass (110,567 square miles) but contains 72% of the state's total population. Because of Clark County's large contribution to the state population, caution should be exercised when comparing the county to the state.

2.3.1 Race/Ethnicity, Gender, and Age

The diversity of Clark County's population, like its core population, is also increasing. The largest racial group, White (including Hispanic/Latino ethnicity), makes up 62.5% of the population, followed by the populations identifying as Black or African American (11.1%), and as Asian (9.3%). In addition, 30.3% of Clark County residents identify as Hispanic or Latino, a higher percentage than seen across Nevada and much higher than the rest of the U.S. ¹⁵

Table 2-1: Population Demographics, 2014

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Demographics	Clark County	Nevada	U.S.			
Total Population	2,069,681	2,839,099	318,857,056			
Race						
White	62.5%	68.0%	73.4%			
Black or African American	11.1%	8.6%	12.7%			
American Indian and Alaska						
Native	0.5%	1.1%	0.8%			
Asian	9.3%	7.8%	5.2%			
Native Hawaiian and Other Pacific						
Islander	0.7%	0.7%	0.2%			
Other race	11.1%	9.5%	4.7%			
Two or more races	4.8%	4.4%	3.0%			
Ethnicity						
Hispanic or Latino	30.3%	27.8%	17.3%			
Gender						
Female	49.9%	49.7%	50.8%			
Male	50.1%	50.3%	49.2%			
Age						
<5	6.4%	6.2%	6.2%			
5-17	17.4%	17.1%	16.9%			
18-24	9.0%	9.1%	9.9%			
25-44	29.0%	27.9%	26.3%			
45-64	25.1%	25.6%	26.2%			
65-74	8.3%	8.8%	8.3%			
75+	5.0%	5.3%	6.2%			

Source: American Community Survey, 2014 15

Two-thirds of Clark County residents spoke only English at home as of 2014. Among the remaining third, the majority of residents spoke Spanish or Spanish Creole at home. ¹⁵



Table 2-2: Language Spoken at Home among Population 5 years and Over, 2010-2014

Language Spoken at Home

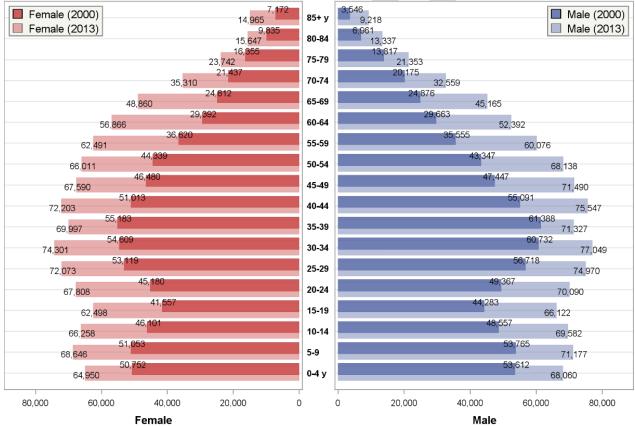
% of the Population 5 years and Over

Speak only English	66.3%
Speak a language other than English	33.7%
Spanish or Spanish Creole	23.1%
Other Indo-European languages	2.7%
Asian and Pacific Island languages	6.9%
Other languages	1.1%

Source: American Community Survey, 2010-2014 15

Compared with the U.S. overall, Clark County's population is less influenced by the numbers of Baby Boomers (persons born between1946 and 1964), than by the younger age groups which account for the largest populations. ⁹

Figure 2–1: Population by Gender and Age, Clark County, Nevada, 2000 and 2013



Source: National Vital Statics System, Centers for Disease Control and Prevention 9



2.3.2 Socioeconomic Factors

A community's health is affected by multiple determinants of health, including social and economic factors, physical environment, health behaviors, and — to a lesser extent — clinical care. Each of these determinants contributes a certain amount to the overall health of the population. It is the context of people's lives that has the greatest influence on their health and health outcomes. The choices people make matter, but these choices are influenced by socioeconomic factors. At times even with the best intentions, it may be unlikely that individuals are able to directly control health outcomes as they are limited by their social and economic factors. These factors include income, education, and employment, among others.

Income and Poverty

Because studies have shown that low socioeconomic status has been associated with poorer health, a population's financial demographics are an important factor in assessing the overall health of a community. Data from the American Community Survey indicate that the financial status of Clark County residents has steadily declined in recent years. ¹⁵ In 2005-2009, 10.9% of Clark County residents of all ages were living below the poverty level. The 2010-2014 data show this has increased to 15.7%. Poverty rates were much higher among the Black/African American, Native Hawaiian/Other Pacific Islander, American Indian/Alaska, Native Hispanic/Latino, and Other Race populations. ³

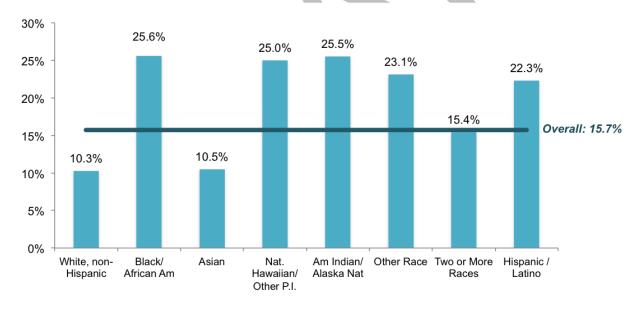


Figure 2-2: Poverty by Race/Ethnicity, 2010-2014

Source: Healthy Southern Nevada Community Dashboard³

The poverty rate among children under 18 years of age also rose, from 15.2% in 2005-2009 to 23.0% in 2010-2014.³

Based on data from the 2009-2014 American Community Survey, the median per capita and household income for Clark County is comparable to Nevada and slightly lower than the



national average.

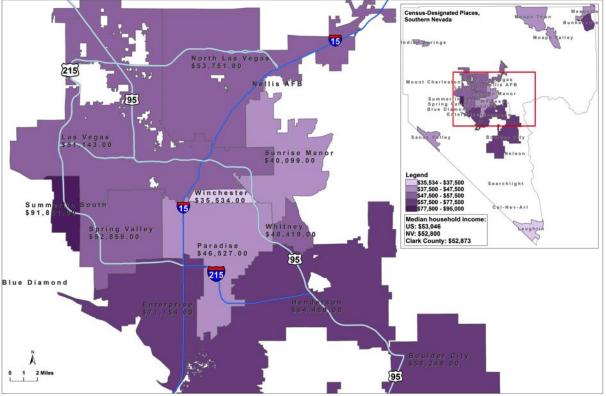
Table 2-3: Per Capita and Median Household Income, 2010-2014

	Clark County	Nevada	U.S.
Per capita income	\$26,040	\$26,515	\$28,555
Median household income	\$52,070	\$52,205	\$53,482

Source: American Community Survey, 2010-2014 15

However, it is important to note that income levels are unevenly distributed throughout the county, as seen in the map below which provides a visual representation of median household income in 2009-2013. Some rural portions of the county are not represented on the map due to low population counts. ¹³

Figure 2–3: Median Household Income by Census-Designated Places, 2009-2013



Source: Southern Nevada Health District — Socioeconomic Characteristics of Communities 13

When examining income dispersion by race, data show that since the 2007 recession, income inequalities have increased for racial minorities, especially Hispanic and African-American groups. ¹⁷ This income inequality holds true throughout Clark County, Nevada and the U.S, with correlations between lower income areas and higher concentrations of Hispanic and African American residents. ¹⁸



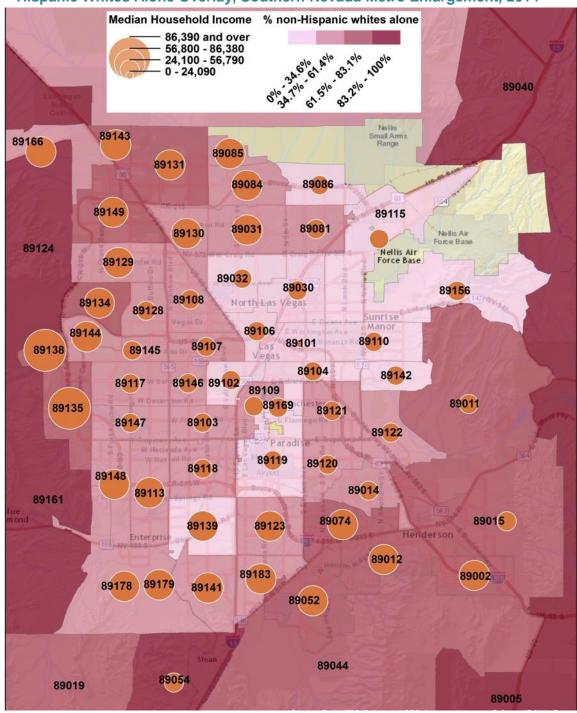


Figure 2–4: Median Household Income by Residential Zip Codes with Percent Non-Hispanic Whites Alone Overlay, Southern Nevada Metro Enlargement, 2014





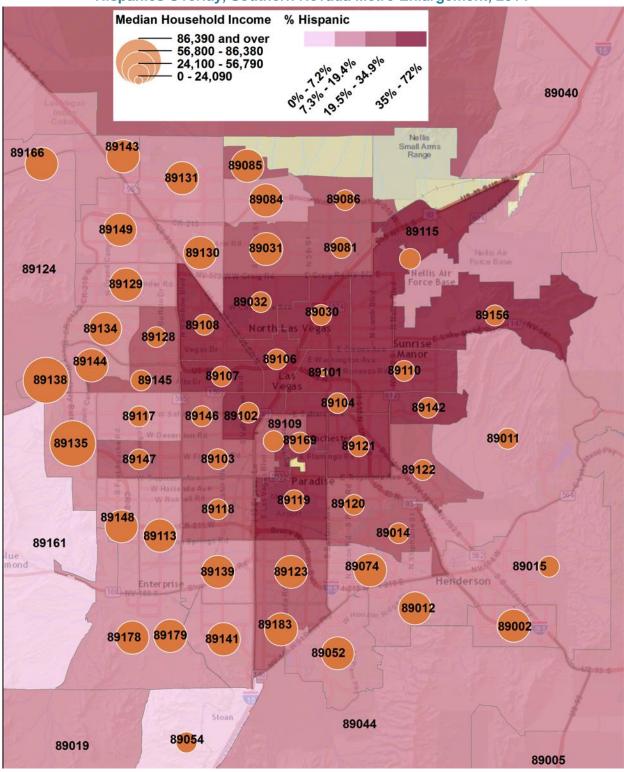


Figure 2–5: Median Household Income by Residential Zip Codes with Percent Hispanics Overlay, Southern Nevada Metro Enlargement, 2014





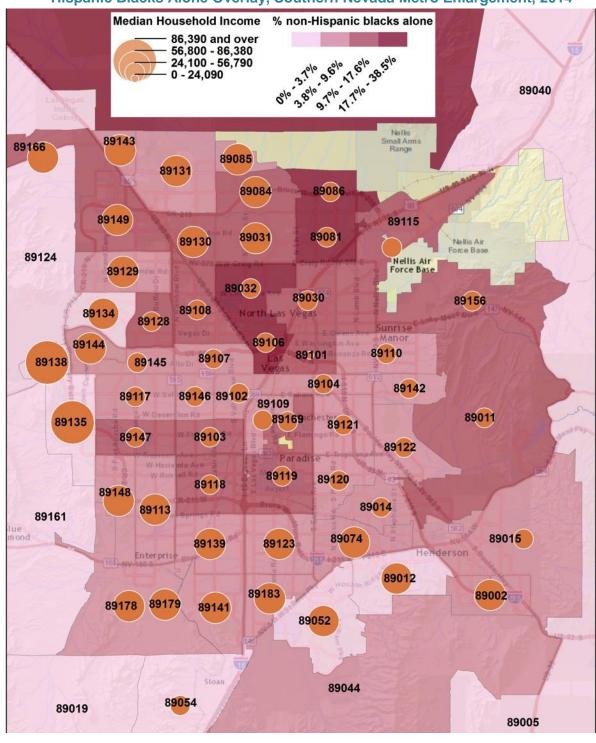


Figure 2–6: Median Household Income by Residential Zip Codes with Percent Non-Hispanic Blacks Alone Overlay, Southern Nevada Metro Enlargement, 2014



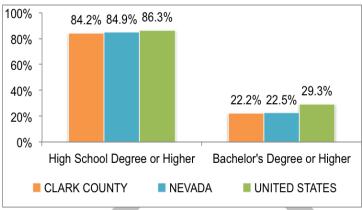


Educational Attainment

While the relationship between education and health can be complicated, studies show that those with less education have poorer health outcomes. As of 2014,

poorer health outcomes. As of 2014, Clark County residents attained slightly less education than the national average. Furthermore, rates of college graduation vary substantially across race/ethnic groups. While 36.6% of Asian and 26.8% of White residents received at least a bachelor's degree, only 8.6% of Hispanic/Latino residents received a bachelor's degree or higher. ¹⁵

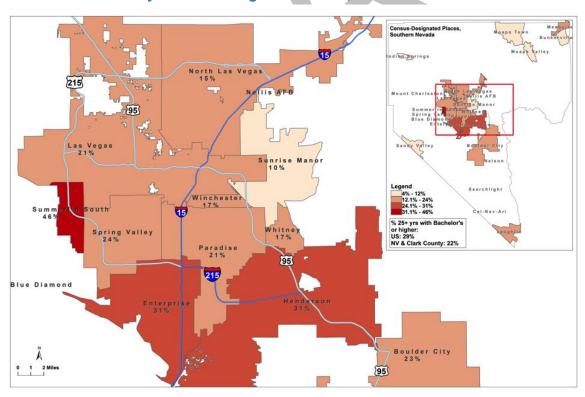
Figure 2–7: Educational Attainment among Population 25+, 2010-2014



Source: American Community Survey, 2010-2014 15

The distribution of educational attainment is geographically uneven across Clark County. As seen in (Figure 2–8), Summerlin South, Enterprise, and Henderson have much higher percentages of residents with at least a bachelor's degree.

Figure 2–8: Percent Population 25 Years and Older with Bachelor's Degree or Higher by Census-Designated Places, 2009-2013



Source: Southern Nevada Health District — Socioeconomic Characteristics of Communities 13



Employment

Prior to 2007, Clark County's unemployment rate fluctuated between 4% and 6% and was similar to the U.S. unemployment rate. However, starting in 2008, while unemployment rates began to increase across the U.S., in Nevada, they rose higher, reaching 14%, compared with the national peak unemployment rate of 10% by 2010. As of the end of 2014, Clark County unemployment rates were still above the national average by approximately 2%.

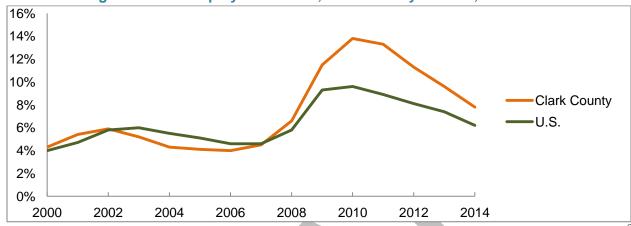


Figure 2-9: Unemployment Rates, Clark County vs. U.S., 2000-2014

Source: Bureau of Labor Statistics 6

2.4 Access to Healthcare

Access to comprehensive, quality health care services is important for the achievement of health equity and for increasing the quality of a healthy life for everyone. This topic focuses on the critical areas of healthcare professional shortages, including medically underserved areas, insurance and the public health department.

2.4.1 Healthcare Professional Shortages and Insurance Coverage

Access to affordable, quality health care is important to physical, social, and mental health. Neighborhoods with low rates of residents with health insurance coverage often have fewer primary care providers, specialty care providers, dentists, mental health workers, hospital beds, and emergency resources than areas with higher rates of residents with health insurance coverage. Even the insured have more difficulty getting care in these areas. ²⁰

Health insurance helps individuals and families access needed primary care, specialists, and emergency care, but does not ensure access on its own. It is also necessary for providers to offer affordable care, be available to treat patients, and be located in relatively close proximity to patients. Nevada ranks poorly in many of these measures when compared to other states.

In Clark County in 2014, only 78.6% of adults and 90.3% of children had any type of health insurance, falling short of the Healthy People 2020 target of 100%, and ranking Clark County in the bottom quartile of all U.S. counties. Insurance coverage was especially low among the Hispanic/Latino populations.³



Table 2-4: Access to Care Rankings, Clark County and Nevada

Measure	Value	Ranking	Year(s)
Number of licensed primary-care physicians (NV)	2758	35 th /51 (50 states + DC)	2016
Number of physicians in any medical specialty (NV)	2779	36 th /51 (50 states + DC)	2016
Proportion of residents who were uninsured	NV: 13% U.S.: 10%	45 th /51 (50 states + DC)	2014
Proportion of residents reporting inability to see a doctor due to cost	NV: 17.2% U.S.: 14.3%	42 nd /51 (50 states + DC)	2014
Number of hospital beds per 1,000 persons	NV: 2.0 U.S.: 2.5	NV 45 th /51 (50 states + DC)	2014
Per capita mental health services expenditures	NV: 89.4 U.S.: 119.6	(No data for FL and NM for ranking)	FY2013

Source: Kaiser Family Foundation⁸

Medically underserved areas have been identified in the central and north sectors of Clark County's urban area and in outlying census tracts.

However, the county compares favorably on some other indicators of healthcare access. As of 2012, there were 55 providers per 100,000 Clark County residents, above the U.S. county median value of 50 providers/100,000 persons. The rate of preventable hospital stays also declined every year from 2009-2012 to 52 per 1,000 Medicare enrollees in the county. This is a measure of how accessible primary care services are in some areas. ³

Areas/Populations, 2015

National Arms

Force Base

Nellis Air

Force Base

Ne

Figure 2–10: Southern Nevada Census Tracts of Medically Underserved

Source: ESRI and HRSA 19, 21



2.4.2 Public Health Department

<u>SNHD</u> protects the health of Clark County residents by providing community health services such as disease prevention, health promotion, environmental health regulations and inspections, and provision of public health nursing services.

For example, SNHD hosts an annual immunization event for National Infant Immunization Week, primarily targeting babies and infants younger than 2 years old. The event also includes a health fair with vendors who provide health-related services — such as dental/vision screenings and demonstrations of healthier choices — to low-income Clark County residents. The annual Coaches Health Challenge is another sponsored event, which encourages elementary school youth to eat fruits and vegetables and engage in daily physical activity over the course of the program. Participating students track their fruit and vegetable consumption and their physical activity to earn points for their classrooms. In 2015, more than 11,490 CCSD students signed up to participate in the program. The students represented 352 classrooms in 78 local elementary schools.

Despite the crucial role of health departments in ensuring public health, funding is often scarce, as described in a 2012 Institute of Medicine report. ²² Among the 50 U.S. States and the District of Columbia, in FY 2013-2014, Nevada ranked 50th in the nation for Health Resources and Services Administration (HRSA) grants to states (\$14.06 per capita), 51st in the nation for state investment in public health spending (\$3.59 per capita), and 30th in the nation in CDC funding per capita (\$19.76), indicating an acute need for additional financial resources for public health work in Clark County and across all of Nevada. ¹⁴

2.5 Self-Assessed Physical and Mental Health

Feeling healthy requires both physical and mental well-being; studies have shown that people who self-assess poor physical and mental health have poorer health outcomes. In 2012, Clark County respondents reported a slightly better general health status than was reported by all Nevada respondents, but not as well as all U.S. respondents. Male respondents reported better health than female respondents. Additionally, the data showed wide variations by race/ethnicity. Hispanics reported a poorer overall general health status than White non-Hispanics or Black non-Hispanics. Black non-Hispanics had the highest proportion (24.1%) of respondents reporting only fair or poor health, compared with White non-Hispanic (17.6%) and Hispanic (17.9%) respondents.

Table 2-5: Self-Reported Health Status, 2012

Self-reported Health Status	U.S.	Nevada	Clark County	Male	Female	White	Black	Hispanic
Excellent	19.1%	17.4%	16.7%	18.0%	15.3%	17.7%	16.5%	12.2%
Very good	31.6%	30.8%	30.4%	32.0%	28.8%	35.5%	31.3%	20.8%
Good	31.1%	32.8%	33.1%	32.6%	33.6%	28.9%	27.6%	43.9%
Fair	13.1%	13.2%	13.3%	12.5%	14.1%	12.2%	20.0%	15.2%
Poor	4.9%	5.7%	6.3%	4.8%	7.9%	5.4%	4.1%	7.7%

Source: BRFSS 4



2.6 Chronic Diseases

A chronic disease is a long-lasting illness or condition that can be controlled but not cured. Common examples include heart disease, cancer, chronic lower respiratory disease, stroke, kidney disease, and diabetes. These are among the costliest and most preventable of all health problems. As described by the Centers for Disease Control and Prevention (CDC), chronic disease is the leading cause of death and disability in the United States, accounting for 70% of all deaths (1.7 million) each year. ²³ In 2011, at least one million of Nevada's 2.7 million residents were identified as living with at least one chronic disease. ²⁴ In Clark County, chronic diseases were leading contributors to mortality, with heart disease and cancer consistently ranking at the top.

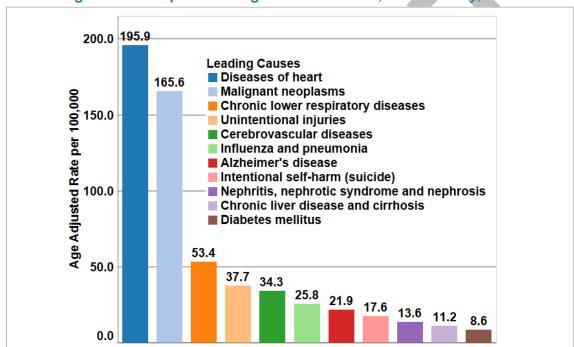


Figure 2-11: Top 10 Leading Causes of Death, Clark County, 2014

Source: Southern Nevada Health District 12

Most chronic diseases can be prevented or controlled through a combination of behavioral changes, early detection, and adequate and appropriate monitoring and treatment. Major behavioral risk factors of chronic disease include lack of exercise or physical activity, poor nutrition, tobacco use, and excessive alcohol consumption.



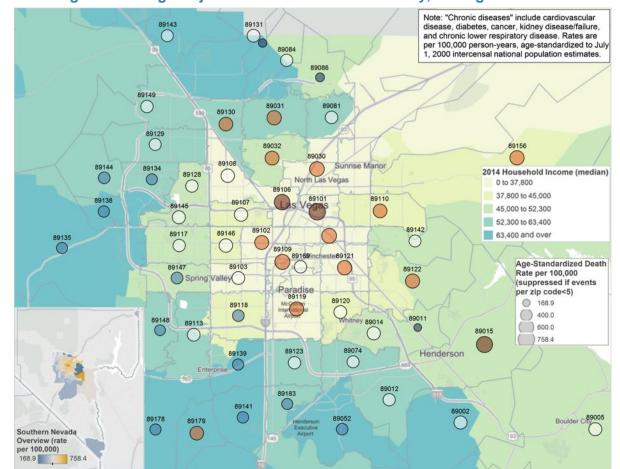


Figure 2-12: Age-Adjusted Chronic Disease Mortality, Average 2010-2012

Source: Southern Nevada Health District 12

2.6.1 Exercise, Nutrition, and Weight

Unhealthy diets and lack of exercise are among the most important yet modifiable behavioral risk factors. They contribute to rising obesity rates and increase the risk for a number of health conditions like cardiovascular disease, type-2 diabetes, cancer, hypertension, stroke, and liver disease. 25

Compared to national data, Clark County is generally doing well on indicators for obesity and physical activity. In 2012, 25.8% of Clark County adults were obese, compared to the median U.S. obesity rate of 31.2%. During the same period, 21.7% of Clark County adults did not participate in any leisure-time physical activity; this also compared favorably to national averages (median: 27.6% across U.S. counties). 3 Since 2010, over \$5 million in grant funding has been allocated towards increasing physical activity and healthy eating in multiple sectors in the community, which has likely contributed to these positive comparisons to the rest of the nation. 12 However, the fact that one-fifth of all adults in Clark County did not participate in any leisure-time physical activity indicates additional progress is needed. ²⁵ Sustained investment in evidence-based strategies is critical to continued success in addressing obesity.

Obesity is defined as having a body mass index ≥30.



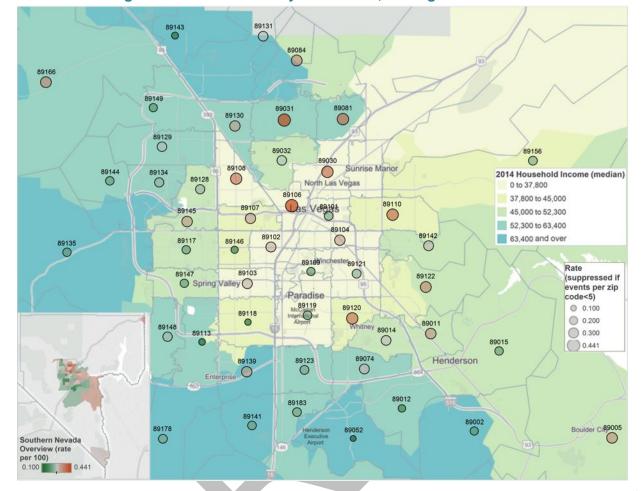


Figure 2–13: Adult Obesity Prevalence, Average 2011-2013

Source: Southern Nevada Health District 12

As of 2013, 12.1% of adolescents in Clark County were obese,[†] with large disparities by race/ethnicity. While only 7.9% of non-Hispanic White adolescents were obese, 17.4% of non-Hispanic Black adolescents and 14.5% of Hispanic adolescents were affected, suggesting tailored interventions are necessary.³

Data indicate Clark County needs to expand access to fresh and nutritious foods. As of 2013, 15.0% of residents had experienced food insecurity at some point in the year; among children, the proportion was even higher at 25.3%. Additionally, Clark County residents have limited access to Supplemental Nutrition Assistance Program (SNAP) certified stores, recreation and fitness facilities, and farmers' markets. Unfortunately, Clark County residents also have a high ratio of fast food restaurants per capita. ³

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[†] Obesity for this demographic is defined as being in the top 5th percentile for BMI by age and sex.

2.6.2 Heart Disease

During 2004-2014, the overall heart disease mortality rate dropped from 243.2 to 195.9 deaths per 100,000 persons, which compared well to other U.S. counties. ²⁶ This could be attributed to the drop in smoking prevalence among adults in Clark County. Heart disease mortality rates were almost twice as high in men as in women, at 258.7 per 100,000 male residents in 2014, compared with 140.4 per 100,000 females. ¹²

Elevated levels of blood lipids (hyperlipidemia) are a documented risk factor for heart disease. Among Clark County's Medicare population, 44.2% were treated for hyperlipidemia in 2012, which is somewhat high compared to the rest of the U.S. ³

Among racial/ethnic groups, heart disease mortality rates were highest among Non-Hispanic Blacks, followed by non-Hispanic Whites. However, non-Hispanic Blacks were most likely of all race/ethnic groups to have had their cholesterol checked for hyperlipidemia within the past five years. This may suggest differential vulnerability to heart disease among certain minorities, and issues and challenges more complex than awareness and identification of increased risk. ¹²

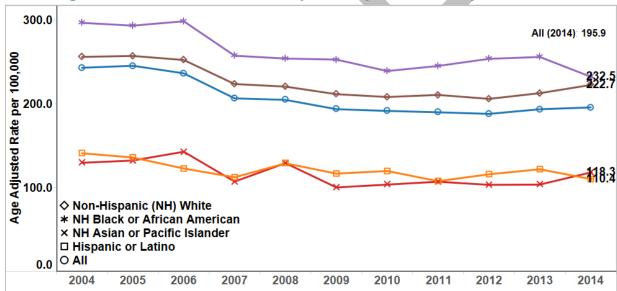


Figure 2–14: Heart Disease Mortality Rates by Race/Ethnicity, 2004-2014

Source: CDC WONDER²⁶

2.6.3 Cancer

During 2004-2014, cancer mortality rates in Clark County decreased from 191.8 to 165.6 deaths per 100,000persons. ²⁶ The decrease in smoking prevalence among adults is believed to have contributed to this decrease in cancer mortality. However, cancer mortality rates are above the Healthy People 2020 target of 161.4 deaths per 100,000 persons. ¹²

Colorectal cancer screening rates are lower in Clark County than the rest of Nevada. In 2013, 59.2% of Clark County adults ages 50 and over reported ever receiving a sigmoidoscopy or colonoscopy, compared to 60.7% in Nevada. As of 2013, Hispanic residents of Clark County



were much less likely than other race/ethnic groups to be screened for colorectal cancer (39.8%).³

In 2012, cervical cancer screening rates for women ages 18 and over who had a Pap test in the past three years were lower in Clark County (71.8%) than Nevada (72.6%).

By contrast, Clark County mammography rates among women ages 50 and older were higher than the State. While overall mammography rates in Clark County compare favorably to Nevada overall, screening rates were low among women identifying as Asian/Pacific Islander and as Other Race. In addition, the screening rates among female Medicare beneficiaries ages 67-69 in the county (54.4%) was much lower than the median of all U.S. counties (61.4%) in 2012.

2.6.4 Chronic Lower Respiratory Diseases

Between 2004 and 2013, the mortality rates from chronic lower respiratory diseases have been relatively stable at around 50 deaths per 100,000 persons. ²⁶ Non-Hispanic Whites have consistently experienced the highest mortality rates from chronic lower respiratory diseases. However, between 2011 and 2014, mortality rates among non-Hispanic Black residents increased substantially from 23.2 to 31.7 deaths per 100,000 persons. ²⁶

All (2014): 53.4 60.0 Age Adjusted Rate per 100,000 40.0 31.7 22.7 20.0 ♦ Non-Hispanic (NH) White **15.8** * NH Black or African American × NH Asian or Pacific Islander ☐ Hispanic or Latino O All 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014

Figure 2–15: Chronic Lower Respiratory Disease Mortality Rates by Race/Ethnicity*, 2004-2014

*Data suppressed if less than 10 deaths occurred.

Source: CDC WONDER²⁶

2.6.5 Cerebrovascular Diseases

Overall, mortality rates from cerebrovascular diseases decreased about 35% from 2004 to 2014in Clark County. ²⁶ While the cerebrovascular disease death rate declined for all race/ethnic groups over the decade, mortality rates have tended to be highest among non-Hispanic Black residents, at 49.2 deaths per 100,000 persons in 2014. ²⁶

However, the incidence of stroke among Clark County's Medicare population compared unfavorably nationally in 2012. That year, 4.2% of Clark County Medicare beneficiaries were



treated for stroke, compared with the median national rate of 3.4%.³

2.6.6 Diabetes

Mortality rates due to diabetes decresed from 11.5 to 8.6 per 100,000 county residents between 2004 and 2014. (45) Males had sonsistently higher mortality from diabetes than females at 10.8 versus 6.7 per 100,000 in 2014. Rates were substantially higher among non-Hispanic Black residents than other racial/ethnic groups. ²⁶

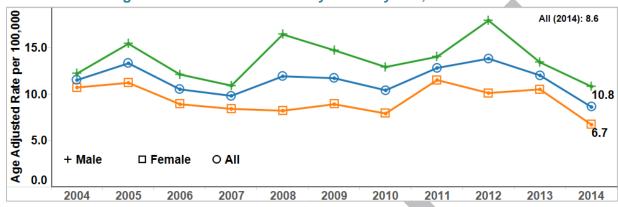


Figure 2-16: Diabetes Mortality Rates by Sex, 2004-2014

Source: CDC WONDER²⁶

Table 2-6: Age-Adjusted Death Rate due to Diabetes per 100,000 Population, 2012 vs. 2014

Race/Ethnic Group	Diabetes mortality rate, 2013	Diabetes mortality rate, 2014
Total	12.0	8.6
Non-Hispanic (NH) White	12.8	8.9
NH Black	14.8	14.9
NH American Indian	*	*
NH Asian Pacific Islander	*	*
Hispanic	12.2	8.1

*Data suppressed if less than 10 deaths occurred.

Source: CDC WONDER 26

Rates of diabetic screening and prevalence among Clark County Medicare beneficiaries, along with hospitalization rates due to long-term complications of diabetes, indicate opportunities for improved management of diabetes for Clark County residents. ³

In the U.S., the total estimated cost of diagnosed diabetes was \$245 billion in 2012, including \$176 billion in direct medical costs and \$69 billion in decreased productivity. Decreased productivity includes costs associated with people being absent from work, being less productive while at work, or not being able to work at all because of diabetes. ²⁷



2.6.7 Kidney Disease

In 2012, 17.2% of Clark County Medicare beneficiaries were treated for chronic kidney disease, placing it in the top quartile of all U.S. counties. Between 2004 and 2014, the mortality rate from kidney disease — including nephritis, nephrotic syndrome, and nephrosis— declined. However, higher rates were seen in the county than in the nation. ²⁶ Further, mortality rates were about 50% higher in males as in females. ²⁶

Age Adjusted Rate per 100,000 AII (2014): 13.6 30.0 20.0 **∔18.3** 10.0 -9.7 + Male □ Female OAII 0.0 2010 2004 2005 2006 2007 2008 2009 2011 2012 2013 2014

Figure 2-17: Kidney Disease Mortality Rates by Sex, 2004-2014

Source: CDC WONDER²⁶

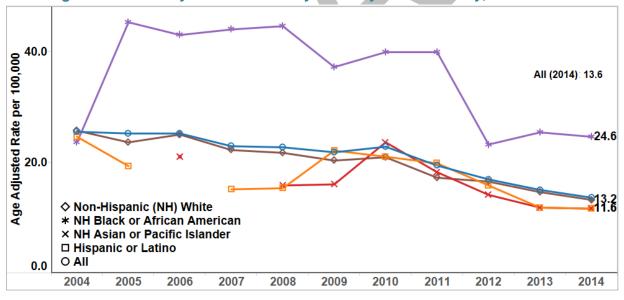


Figure 2-18: Kidney Disease Mortality Rates by Race/Ethnicity, 2004-2014

Source: CDC WONDER²⁶



^{*}Data suppressed if less than 10 deaths occurred.

2.7 Infectious Diseases

2.7.1 Influenza and Pneumonia

In otherwise healthy individuals, influenza is relatively uncomplicated with the infection generally resolving in one week. However, pneumonia (viral, bacterial or a combination) is frequently a complication of influenza. Influenza and pneumonia vaccinations are especially recommended for persons most at risk, including the very young, the elderly, those with chronic diseases and the immunocompromised. ³ In 2014, there were 25.8 deaths per 100,000 residents due to influenza and pneumonia in Clark County. ²⁶

2.7.2 Tuberculosis

In 2013, the average rate of tuberculosis incidence in the U.S. was 3.0 cases/100,000 persons. Nevada had the 9th highest rate among the 50 states (3.3 cases/100,000 persons), and the rate in Clark County was even higher at 3.7/100,000 persons. ²⁸ Rates of disease for male and female patients have both remained relatively constant. While incidence rates remained relatively stable across most age groups, a substantial increase in cases was observed in the under-5 age group from 2010-2014, a trend not reflected at the U.S. level. ¹² One potential explanation is the close contact between individuals who were previously housed in a corrections facility and unknowingly developed active TB.

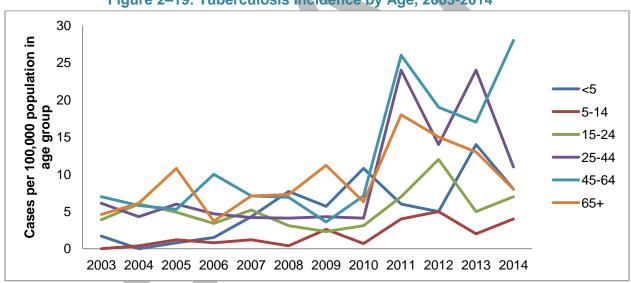


Figure 2-19: Tuberculosis Incidence by Age, 2003-2014

Source: Southern Nevada Health District 12

In Clark County, as in the U.S., the most important risk factor, by far, is having been born in a country with a high burden of TB disease or a U.S. born child born to parents from a high risk country of origin, even though many TB patients and families have lived in the U.S. for many years prior to diagnosis of tuberculosis. ²⁹



2.7.3 Sexually Transmitted Diseases (STD)

As in the rest of the U.S., incidence rates of sexually transmitted diseases (STDs) have been increasing in recent years. Nevada ranked 24th among the 50 states in rates of newly diagnosed gonorrhea infections and 25th for newly diagnosed chlamydia infections in 2013. ¹¹ While these rates are comparable to national averages, the incidence rate of syphilis in Clark County has been rising much more quickly, a trend that is largely driven by new cases among male residents.

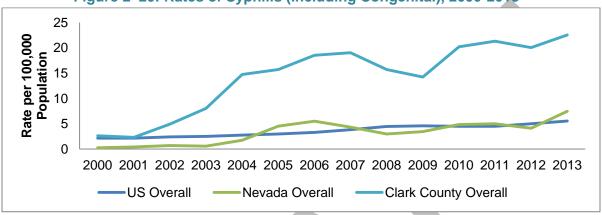


Figure 2–20: Rates of Syphilis (Including Congenital), 2000-2013

Source: Southern Nevada Health District 12

Among teens, condom use remains an early intervention focus area, as only 56.4% reported using a condom during their last sexual intercourse in 2013.³

2.7.4 *HIV/AIDS*

The first HIV infection in Nevada was diagnosed in Clark County in 1982. Since then, the number of persons living with HIV/AIDS has steadily increased while the number of new HIV infections, new AIDS diagnoses, and deaths among People Living with HIV/AIDS (PLWHA) has decreased. Fewer people are becoming infected, and people are living longer once they do become infected due to advances in HIV medication.

New HIV Diagnoses

New HIV diagnoses include persons newly diagnosed with HIV infection (both living and deceased) and exclude persons who were diagnosed in another state but who currently live in Clark County. This category also includes persons who were newly diagnosed with HIV and AIDS in the same year. Between 2008 and 2014, the annual rate of new HIV infections in Clark County has ranged between 16 and 20 persons per 100,000. There were 383 new HIV diagnoses in Clark County in 2014, representing 89% of all new HIV diagnoses in the state, while Clark County represents only 72% of Nevada's population. 12

Males were much more likely to be newly diagnosed with HIV. In 2014, the rate of new HIV infections among men was 32.6 per 100,000, compared to 4.9 per 100,000 for females. Male-to-

[‡] A recent diagnosis may not reflect a new infection; an individual may be diagnosed with HIV many years after he/she was first infected.



25

male sexual contact was the highest risk category for males (78%). For females, the highest risk category was heterosexual contact with no documented risk factors/HIV infections of their partner(s) and persons who report no risks, most likely because they could not be interviewed (54%), followed by heterosexual contact with an HIV-infected person, an injection drug user, or a person who has received blood products (38%). Racial differences are also observed. While Blacks made up only 11% of the county population, this group represented 27% of the new HIV cases in 2014. Additionally, Black females had the highest proportion of new HIV diagnoses among females of all races in 2014 (24%). ¹²

People Living with HIV/AIDS (PLWHA)

The rate of persons living with HIV (not AIDS) has steadily increased from 344.8 per 100,000 in 2008 to 413.1 per 100,000 in 2014. The rate of persons living with AIDS has also been increasing from 176.6 per 100,000 in 2008 to 212.3 per 100,000 in 2014. There were 8,429 PLWHA in Clark County in2014; this is 86% of PLWHA in Nevada. Of these, 4,098 were HIV-infected (not AIDS), while 4,331 had an AIDS diagnosis. In 2014, the rate of PLWHA who were Black males was 2.2 times that of White males and 2.7 times that of Hispanic males. Racial disparities among females are even more pronounced; the rate of PLWHA who were Black female was 7.1 times that of the White female rate and 8.9 times that of the Hispanic female rate. The rate of Hispanic males and females are nearly the same as that of White males and females. There were 98 deaths in 2014 among PLWHA in Clark County, an age-adjusted rate of 5.1 per 100,000 persons. ¹²

2.7.5 Hepatitis

While most people fully recover from Hepatitis A infections, the disease can cause severe liver damage or death. Through the mid-1990s, Clark County had among the highest incidence rates of Hepatitis A infection in the U.S. Accordingly, the Advisory Committee for Immunization Practices recommended the administration of the Hepatitis A vaccine routinely to children in Clark County, which resulted in a dramatic decline in incidence from 2000 to 2014. Local public health experts believe the targeting of food handlers in Hepatitis A vaccination efforts was critical for Nevada's drop from the top 10 states for Hepatitis A incidence to the lowest 10 states for incidence. ¹²

Hepatitis B incidence rate per 100,000 persons also declined in Clark County over the time period 2000-2014, from 2.94 to 0.87. Residents aged 25-39 have consistently had the highest rates of newly diagnosed Hepatitis B infection. ¹²

Incidence of acute new Hepatitis C cases in Clark County has remained relatively low and steady during the past decade, ending at 0.1 cases per 100,000 persons in 2014. The only spike was observed in 2007-2008, when incidence increased to 0.5 cases per 100,000 persons. This was traced back to an outbreak at an endoscopy clinic. ¹²



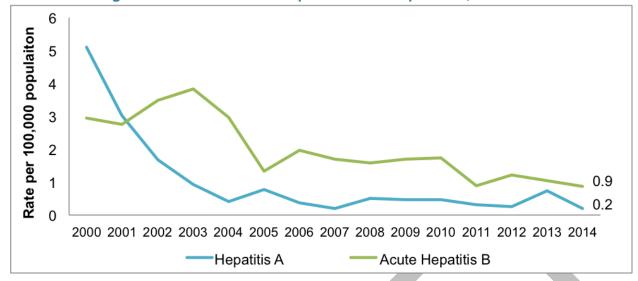


Figure 2-21: Incidence of Hepatitis A and Hepatitis B, 2000-2014

Source: Southern Nevada Health District 12

2.8 Injuries

2.8.1 Unintentional Injuries

Between 2004 and 2014, unintentional injury mortality rates declined from 44.0 to 37.7 deaths per 100,000 persons. ²⁶ In 2014, the male death rate was nearly double the female death rate. However, over the past decade, the male death rate declined much more dramatically than the female rate. While unintentional injury mortality declined for most race/ethnicities over the past decade, rates among non-Hispanic White and Black residents were about twice as high as among other racial/ethnic groups. 26

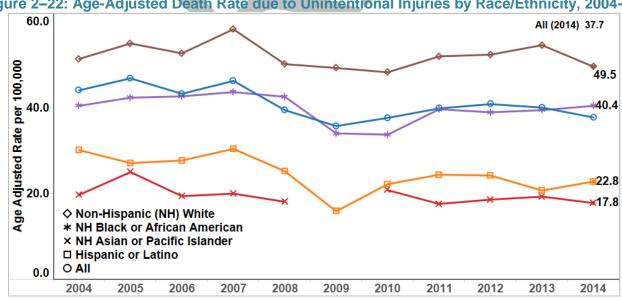
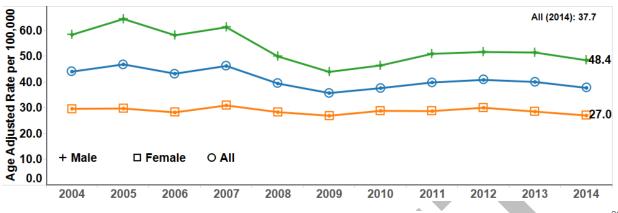


Figure 2-22: Age-Adjusted Death Rate due to Unintentional Injuries by Race/Ethnicity, 2004-2014

*Data suppressed if less than 10 deaths occurred.

Source: CDC WONDER²⁶

Figure 2–23: Age-Adjusted Death Rate due to Unintentional Injuries by Sex, 2004-2014



*Data suppressed if less than 10 deaths occurred.

Source: CDC WONDER²⁶

Lack of seatbelt use is a highly risky behavior that can lead to motor vehicle injuries and mortality. In 2012, 5.6% of adults and 4.7% of high school students reported rarely or never using seatbelts.³

2.8.2 Childhood Injuries

Unintentional injuries are the leading cause of deaths among children and youth less than 24 years old in Clark County. In Table 2-7, injury-related fatalities are bolded in red.

Table 2-7: Counts of Injury-Related Deaths by Mechanism/Intent and Select Age Group, 2005-2014 Aggregated

Rank	<1	1-4	5-9	10-14	15-19	20-24
1	Congenital Anomalies 368	Unintentional Injuries 112	Unintentional Injuries 35	Unintentional Injuries 57	Unintentional Injuries 305	Unintentional Injuries 526
2	Short Gestation/Low Birth Weight 146	Congenital Anomalies 34	Malignant Neoplasms 22	Suicide 22	Homicide 141	Suicide 198
3	Unintentional Injuries 127	Homicide 32	Respiratory Diseases 21	Malignant Neoplasms 22	Suicide 100	Homicide 189
4	Maternal Complications 97	Malignant Neoplasms 22	Nervous System Diseases 11	Homicide 17	Malignant Neoplasms 43	Cardiovascular Disease 84
5	Infections 71	Respiratory Diseases 18	Congenital Anomalies 10	Nervous System Diseases 15	Cardiovascular Disease 27	Malignant Neoplasms 55

Source: Southern Nevada Health District 12



Among the younger children, suffocation resulted in the most infant (<1 year) injury deaths, while drowning was the most common injury mechanism for those aged 1-4 years. Motor vehicle crashes are the leading cause of injury deaths among those aged 5-19years, while poisoning among those aged 20-24 years.

Table 2-8: Counts of Death by Leading Causes and Select Age Group, 2005-2014
Aggregated

Rank	<1	1-4	5-9	10-14	15-19	20-24
1	Suffocation (excl. homicide) 109	Drowning (excl. homicide) 54	Motor Vehicle Trauma 19	Motor Vehicle Trauma 33	Motor Vehicle Trauma 168	Poisoning (excl. suicide/homicide) 239
2	Homicide 28	Homicide 32	Homicide ****	Suicide 22	Homicide 141	Motor Vehicle Trauma 228
3	Motor Vehicle Trauma ****	Motor Vehicle Trauma 20	Drowning (excl. homicide) ****	Homicide 17	Suicide 100	Suicide 198
4	Drowning (excl. homicide) ****	Fire/Flame (excl. homicide) ****	Fire/Flame (excl. homicide)† ****	Unintentional Fall† ****	Poisoning (excl. suicide/homicide) 90	Homicide 189
5	Poisoning (excl. suicide/ homicide)†	Suffocation (excl. homicide)†	Suffocation (excl. homicide)†	Poisoning (excl. suicide/homicide)†	Drowning (excl. homicide) 16	Firearm (excl. suicide/ homicide) 15
6	Unintentional Fall ****	Unintentional Fall† ****	Firearm (excl.suicide/ homicide)†	Drowning (excl. homicide)	Firearm (excl. suicide/homicide) 10	Unintentional Fall 13

^{****}Cell values are less than 10 are suppressed. † Counts tied.

Source: Southern Nevada Health District 12

2.9 Environmental Health

Clark County falls short of meeting national benchmarks on four out of five indicators for environmental health. Of these, severe housing problems are an area of particular concern.

Table 2-9: Clark County Ranking on Environmental Health Indicators

Physical Environment	Clark County	Nevada	National Benchmark (90 th percentile)
Air pollution - particulate matter	12.0	12.5	9.5
Drinking water violations	0%	1%	0%
Severe housing problems	23%	22%	9%
Driving alone to work	79%	78%	71%
Long commute - driving alone	31%	29%	15%

Source: County Health Rankings 7



Indoor air quality is an important public health issue in Clark County due to the large number of public facilities that allow smoking. The Nevada Clean Indoor Air Act was passed in 2006 to protect children and adults from second hand smoke in most public and indoor places of employment. During the 2011 legislative session, lawmakers passed Assembly Bill 571 revising the act. This resulted in stand-alone bars, taverns, and saloons in which patrons under 21 years of age are prohibited from entering, were able to allow smoking. This results in the passive exposure to smoke for both patrons and staff of these establishments. ³⁰

2.10 Mental and Behavioral Health

2.10.1 Suicide

In 2013, the suicide rate was 16.9 deaths per 100,000 persons in Clark County, and had remained fairly stable during the preceding decade. Suicide rates have been consistently higher, often around three times higher, among male residents than female residents. Suicide also disproportionately impacts the non-Hispanic White population, with death rates roughly double the death rates among other racial/ethnic groups. ¹²

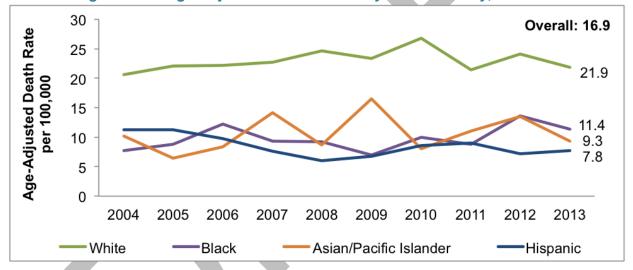


Figure 2–24: Age-Adjusted Suicide Rates by Race/Ethnicity, 2004-2013

Source: Southern Nevada Health District 12

2.10.2 Tobacco Use

Cigarette smoking is identified as a cause of various cancers, cardiovascular disease, and respiratory conditions, as well as low birth weight and other adverse health outcomes. Measuring the prevalence of tobacco use in the population can alert communities to potential adverse health outcomes and can be valuable for assessing the need for tobacco cessation programs or the effectiveness of existing programs.⁷



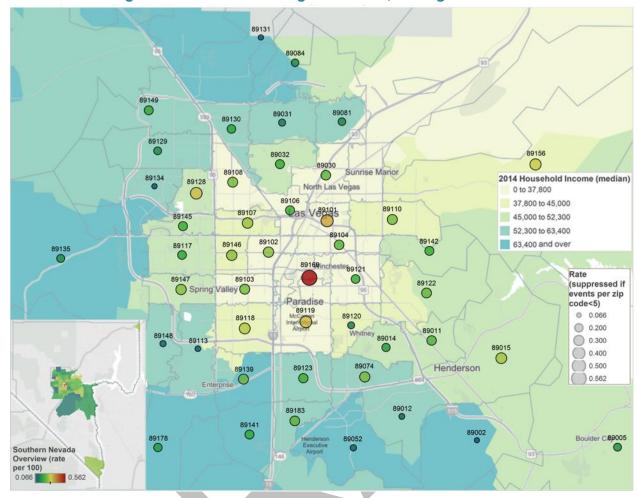


Figure 2–25: Adult Smoking Prevalence, Average 2011-2013

Source: Southern Nevada Health District 12

Over the past decade, SNHD's nationally recognized Tobacco Control Program (TCP) has implemented evidence-based, comprehensive programming utilizing the Centers for Disease Control and Prevention's Best Practices. In the 2012 Clark County Community Health Status Assessment, ³¹ the TCP programs and policy efforts were shown to have contributed to a decrease in youth smoking prevalence from 30.7% in 1999 to 13.7% in 2007, ¹⁶ and adult smoking prevalence from 26.6% in 2002 to 21.6% in 2007. ⁵ Continued efforts have resulted in sustained decreases in smoking prevalence among youth to 5.9% in 2015 and among adults to 17.1% in 2014. ^{5, 10} Despite the sharp decrease, current smoking rates still fall short of the national Healthy People 2020 target of 12.0%. ³



2.10.3 *Alcohol Use*

A number of adverse health outcomes are associated with excessive alcohol consumption. These include, but are not limited to, alcohol poisoning, hypertension, acute myocardial infarction, sexually transmitted infections, fetal alcohol syndrome, motor-vehicle crash and other injuries, and interpersonal violence. ³²

In 2013, 13.3% of Clark County adults reported recent binge drinking, which is less than the state average of 15.2%. Binge drinking was more prevalent among males (17.9%) than females (8.5%). In 2013, 15.0% of high school students reported recent binge drinking. Students identifying as Hispanic had the highest rates of recent binge drinking at 20.8%. ³

2.10.4 Prescription Drug Abuse

The misuse and abuse of psychotropic pharmaceuticals and illicit drugs pose a serious public health challenge in Clark County. The number of drug-induced deaths, including both drug poisonings and those attributed to drug dependence or addiction, nearly doubled over the past decade. ³³ Since 2005-2006, drug overdose has become the leading injury cause of death in Clark County. In comparing Clark County to the nation as a whole, drug overdose rates were about 70% higher for Clark County residents in 2010-2011. The vast majority of drug overdoses were unintentional. Close to two-thirds of drug overdoses involved opioid analgesics. Residents aged 45-54 had higher overdose rates involving opioid analgesics than other age groups. Non-Hispanic Whites had the highest death rate (21.2 deaths per 100,000 in 2010-2012) from opioid analgesic poisonings, followed by American Indians/Alaska Natives, and then non-Hispanic Blacks. Between 2010 and 2012, males far exceeded females in illicit drug-related overdoses, at a rate of 7.8 per 100,000. This is more than twice the rate of 3.6 per 100,000 in females.

The markedly high drug overdose rates in Clark County when compared with the rest of the country are reflective of the higher-than-the-nation prescribing pattern for opioid analgesics in the state of Nevada. Evaluating and modifying prescribing patterns are therefore critical to reversing the fatal drug poisoning epidemic in Clark County. ³⁴

2.11 Maternal and Child Health

2.11.1 Neonatal and Infant Deaths

Neonatal deaths are those that occur between live birth and 28 days of life. Infant deaths are those that occur between live birth and one year of age and include neonatal deaths. Post neonatal deaths are those that occur after 28 days of life, up to one year of age. Infant mortality in the U.S. is likely to be associated with congenital malformations, sudden infant death syndrome, maternal complications during pregnancy, or unintentional injuries. In Clark County, slight declines across all three categories have been observed in the decade from 2004-2013. ¹²



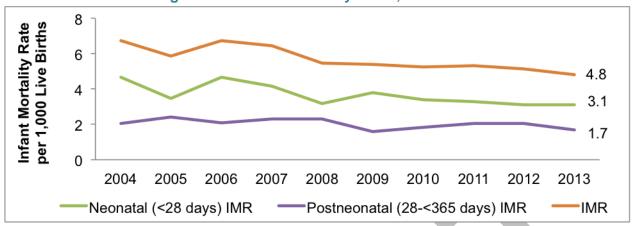


Figure 2–26: Infant Mortality Rates, 2004-2013

Source: Southern Nevada Health District 12

2.11.2 Preterm Births

Preterm births, those occurring at least 3 weeks before the babies' due dates, can result in negative health outcomes and long-term complications, such as impaired cognitive skills, vision or hearing loss, cerebral palsy, and chronic health issues. In 2013, 36% of infant deaths in the U.S. were due to preterm-related causes of death. ³⁵

In Clark County, despite declines in preterm birth, Black mothers are still much likelier to experience preterm births than any other racial/ethnic group. In 2013, 10.4% of all births in the county were preterm, but the figure rose to 13.2% of births for Black mothers. ³⁶

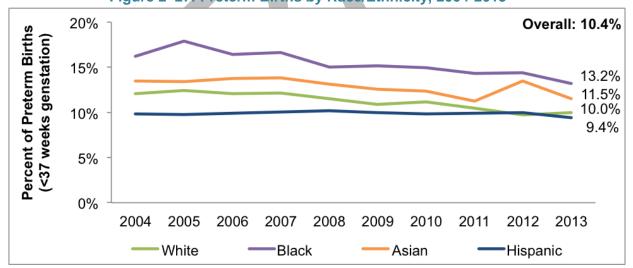


Figure 2-27: Preterm Births by Race/Ethnicity, 2004-2013

Source: Southern Nevada Health District 12



2.11.3 Low Birth Weight

Low birth weight (LBW) is defined as a live-born infant weighing less than 2500 grams (5.5 lbs). It is the biggest factor affecting neonatal and post-neonatal mortality, giving the newborn 40 times the risk of dying during the first four weeks of life compared with a full-term infant. Other consequences of LBW include neurodevelopmental handicaps and lower respiratory tract illnesses. 37

Many maternal health risk factors can affect birth weight, including the mother's health behaviors, access to health care, social and economic environment, and environmental risks. Modifiable maternal health behaviors, including weight gain, smoking, and alcohol and substance use, have been found to account for more than 10% of the variation in birth weight. Maternal smoking alone accounts for 7% of variation in birth weight. ³⁸ Maternal nutrition, smoking, and excessive alcohol intake have also been found to result in LBW. ³⁹

The Healthy People 2020 objective for low birth weight is 7.8%. While Clark County as a whole is not far from meeting the target (8.0% in 2013), significant disparities exist among racial/ethnic groups. Low birth weight impacts only 6.7% of births to Hispanic mothers, but 12.3% of births to Black mothers. ³⁶

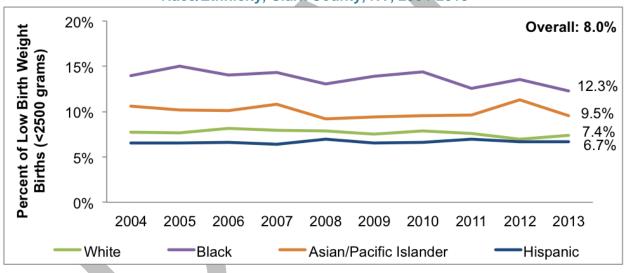


Figure 2–28: Percent of Low Birth Weight (<2,500g) Infants by Mother's Race/Ethnicity, Clark County, NV, 2004-2013

Source: Southern Nevada Health District 12

2.11.4 Prenatal Care

Early and adequate prenatal care allows for identification and treatment to correct health problems or health-compromising behaviors that can negatively affect the fetus during early gestation. In turn, prenatal care can reduce the risk of poor outcomes like preterm birth, low birth weight, and infant death.

As with other maternal child health indicators, racial/ethnic disparities persist in early prenatal care utilization. In 2013, 70.3% of all Clark County mothers began receiving prenatal care in the first trimester. The proportion was highest among White mothers (81.3%) and lowest among



Hispanic (61.3%) and Black (62.3%) mothers, suggesting the need for tailored interventions for these groups. ¹²

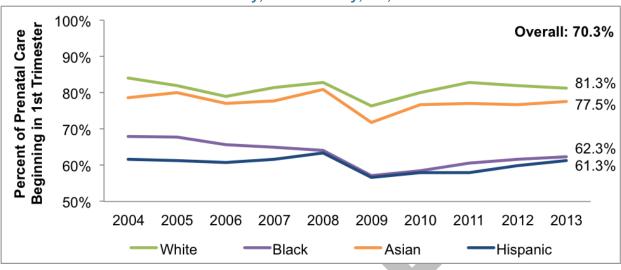


Figure 2–29: Percent of Prenatal Care Beginning in 1st Trimester by Mother's Race/Ethnicity, Clark County, NV, 2004-2013

Source: Southern Nevada Health District 12

2.11.5 Substance Abstinence during Pregnancy

When a pregnant woman drinks alcohol, the alcohol in the mother's blood passes through the placenta to the baby. Drinking alcohol during pregnancy can cause miscarriage, stillbirth, and a range of lifelong disorders, known as fetal alcohol spectrum disorders (FASDs). The Healthy People 2020 target for abstinence from alcohol among pregnant women is 98.3%. As of 2012, 97.7% of expectant mothers in Clark County reported abstinence from alcohol. ¹² This falls short of the Healthy People 2020 target.

Risks associated with smoking during pregnancy include low birth weight, premature birth, certain birth defects (cleft lip or cleft palate), and infant death. Even secondhand smoke puts a woman and her unborn baby at risk. The proportion of Clark County women abstaining from cigarette smoking during pregnancy increased from 89.6% in 2000 to 91.2% in 2012, but fails to reach the Healthy People 2020 target of 98.6%. ¹²

2.11.6 Teen Pregnancy and Births

Negative health, social, and economic consequences are related to teen pregnancy and births. ^{40, 41} Children of teenage parents are at greater risk for long-term consequences like lower school achievement, increased health problems, incarceration during adolescence, becoming parents themselves as teenagers, and unemployment as young adults. ⁴² Reduction in teen birth rate is one of CDC's top six "winnable battles." ⁴³

Teen mothers and their babies face increased risks to their health when compared with mothers over the age of 20. Pregnancy complications may include premature labor, anemia, and high blood pressure. These risks are even greater for teens under 15 years old. ⁴⁴ Only 38% of



teenagers who have children before age 18 go on to graduate from high school. ⁴⁵ Without a solid educational foundation, young women are more likely to have difficulty finding well-paying jobs.

In 2011-2013, the teen birth rate in Nevada was 31.5 births per 1,000 females age 15-19 years. Clark County exceeded this average with a birth rate of 32.1. ³

2.12 Discussion

This CHSA aims to determine the health status of the Southern Nevada community overall and of different resident groups. Behavioral factors, built environment, socioeconomic determinants, resource distribution, and policies all shape community health, as demonstrated in the preceding sections.

Clark County falls within the bottom 25% of US counties for health insurance coverage. Hispanic/Latino residents are especially impacted by this indicator of access to care. While several areas are identified as having insufficient primary and dental care services (in portions of Las Vegas and around the outlying rural portions of the county), access to mental health care is recognized as a challenge across the county.

Among race/ethnic groups, non-Hispanic Black residents are more likely to self-report poor or fair general health. Chronic diseases – especially heart disease and cancer – continue to be a major cause of mortality and morbidity in Southern Nevada. Non-Hispanic Blacks experience the highest rates of mortality due to heart disease, despite high rates of cholesterol screening; mortality rates due to cancer and diabetes are also highest among this race/ethnic group. Cancer screening rates are low for women of Asian/Pacific Islander descent and Other Race (for breast cancer), and among Hispanic residents (for colorectal cancer).

Chronic disease risk can be modified through diet and exercise, and Clark County as a whole compares favorably to national indicators of obesity and physical activity. However, large racial/ethnic disparities exist: obesity rates are much higher among non-Hispanic Black and Hispanic adolescents than non-Hispanic white adolescents. Children are especially impacted by food insecurity, and the county overall has many fast food restaurants per capita but relatively few SNAP certified stores, recreation and fitness facilities, and farmers markets.

Death rates from unintentional injuries are nearly twice as high among White and non-Hispanic Black residents than other race/ethnic groups. Unintentional injuries are also the leading cause of death among children, adolescents, and young adults ages 1-24 years.

Environmental concerns in Clark County include air pollution and a high proportion (nearly one in four) of houses with severe problems, such as overcrowding, high costs of housing, and lack of kitchen or plumbing facilities. Indoor air pollution is a particular concern in the county due to the many casinos and bars that still permit smoking.

SNHD implemented an evidence-based intervention to decrease smoking prevalence among youth and adults, which led to decreases in smoking rates over the past decade. However, more progress is needed, as Southern Nevada still fails to meet national and local smoking targets. Another risky health behavior, binge drinking, is associated more strongly with male residents than female residents; among youth, students identifying as Hispanic reported the



highest rates of binge drinking. Prescription drug abuse is another major concern in the region, especially among residents ages 45-54, and among non-Hispanic White residents.

As with many chronic diseases, indicators of maternal and child health illustrate poorer outcomes among Black residents. Preterm births, low birth weight, and low prenatal care utilization all disproportionately affect this group. Use of prenatal care services is also very low among Hispanic mothers. The proportions of pregnant women abstaining from alcohol and smoking during pregnancy are high, but fail to meet national Healthy People 2020 targets.

2.13 Conclusions

As in many parts of the U.S., chronic diseases are a major health burden in Clark County. Measures to prevent the onset of chronic diseases, particularly through lifestyle changes such as increasing exercise and modifying diet, could drastically improve health and wellbeing of Clark County residents.

Encouraging screenings, vaccinations, and the modification of risky behaviors (such as increasing seatbelt and condom use) could decrease the rates of infectious disease and injury. Access to mental and behavioral health services is extremely limited in Clark County, which is one driver of poor outcomes in this area. Health disparities are seen throughout the health assessment areas. Policy and funding decisions impact the quality and accessibility of healthcare resources.

In light of these findings, Southern Nevada has chosen to address the following priority areas in the region's 2015-2020 CHIP:

Access to Care

Vision: To increase equitable access to healthcare services in a manner that ensures citizens receive appropriate, affordable, high-quality, and compassionate care.

Goal Areas:

- 1. Healthcare Access and Navigation: Develop a sustainable system to provide assistance with healthcare navigation to the citizens of Southern Nevada that identifies the right service, for the right person, at the right time.
- 2. Healthcare Workforce Resources and Transportation: Develop a sustainable system to provide healthcare resources to the citizens of Southern Nevada that overcomes barriers to quantity, type and specialty, and geographic access to them.
- 3. Health Insurance: Provide health insurance coverage opportunities to the people of Southern Nevada to meet the Healthy People National Coverage goal of 100% by 2020.

Chronic Disease

Vision: To achieve a healthier population in Southern Nevada by reducing risks and behaviors that contribute to chronic disease.

Goal Areas:

1. Obesity: Promote and enhance interventions to reduce obesity in Southern Nevada by increasing physical activity and promoting healthy diets.



2. Tobacco Usage: Enhance interventions to reduce disease burden and lowered quality of life associated with tobacco use and secondhand smoke exposure in Southern Nevada

Policy and Funding

Vision: To improve transparency in public health funding for key stakeholders and the public, thus ensuring a knowledgeable public and key stakeholders in the decision-making process.

Goal Areas:

- 1. Policy: Educate stakeholders as to the influence of public health on the success of Southern Nevada and use health data and will use a health in all policies approach to formulate policy and drive decision-making.
- Funding: Establish and promote a clear understanding for Southern Nevada partners of the public health funding structure for Southern Nevada based upon multiple data sources and perspectives for use with diverse audiences.

Please see the CHIP report for detailed implementation plans that include performance measures, action plans, and evidence base summaries for each of these three priority areas.





3 Community Themes and Strengths Assessment

3.1 Purpose

The Community Themes and Strengths Assessment (CTSA) phase of the MAPP process is intended to provide a deep understanding of the issues that residents feel are important by answering the questions:

- What is important to our community?
- How is quality of life perceived in our community?
- What assets do we have that can be used to improve community health?

The Lincy Fellowship supported a partnership between the University of Nevada Las Vegas (UNLV) School of Nursing and SNHD to complete this CTSA phase.

3.2 Methods

Two large group meetings were held at the UNLV Student Union on April 12 and April 13, 2011. In total, 350 people representing a cross-section of the community and a variety of community organizations and agencies were invited to attend.

A facilitator guided participants to identify themes of importance to the community, assess the community's performance on each theme, evaluate quality of life in Clark County, and identify community assets. At the conclusion of the large group meetings, sectors not represented were identified and focus groups or individual interviews were arranged to fill in gaps. UNLV Institutional Review Board (IRB) approval was obtained for conducting the interviews and focus groups.

There were a total of 62 attendees at the large group meetings. Please see Appendix A for sectors represented at the CTSA group meetings. Twelve additional participants were included in the focus groups and interviews for data collection.

3.3 Results

3.3.1 Important Community Issues

The following tables present the community's assessment of issues important to Clark County, and evaluated how well Clark County is performing on the themes, as indicated by Good, Okay, Poor.



The following tables summarize themes that emerged in both group meetings, as well as in the focus groups and interviews.

Theme	Status	Community meeting participants identified the following key characteristics of a healthy community under this theme:	Identified in:
Built environment	Poor	 Safe Multimodal urban planning Mix of housing Knowing & interacting with your neighbors As illustrated by: Access to parks and trails; healthy and sustainable food; public transit systems; and nature 	 Both community meetings Follow-up focus groups and interviews
Diversified economy	Poor	 Diverse and sustainable economy Fair taxes that stay in the state As illustrated by: Living wages Low unemployment and poverty rates Opportunities for growth and improvement 	 Both community meetings Follow-up focus groups and interviews
Education (access, commitment, quality)	Poor	 Affordable Available Equitable Instruction that spans the lifetime and engages students, legal guardians, and the community As illustrated by: Appropriate class size Qualified teachers Increased literacy rates, graduation rates, and number of post graduates Variety of opportunities and resources for education, lifelong learning, and career guidance 	 Both community meetings Follow-up focus groups and interviews
Healthcare (access, quality, continuity)	Poor	 Quality Affordable As illustrated by: Adequate supply of primary care providers Affordable health insurance, primary care, specialty care, and mental health services Comprehensive prevention and wellness Academic medical centers for training Patient safety/transparency Accountability in healthcare industry 	 Both community meetings Follow-up focus groups and interviews



Community engagement	Okay	 Organized collaboration of active dedicated volunteers Engaged public As illustrated by: Meeting community needs Adequate volunteer resources, recruitment and training Increased sense of community and grassroots movements Parental engagement in education Public/private partnerships Public dialogue 	 Both community meetings Follow-up focus groups and interviews
Public safety	Okay	 Police and fire protection awareness, education, and communication Environment protected from lawlessness through good relationships among neighborhood residents and public service personnel As illustrated by: Freedom from fear Public readiness 	 Both community meetings Follow-up focus groups and interviews

The following themes emerged in one group meeting, as well as in focus groups/interviews.

Theme	Status	Community meeting participants identified the following key characteristics of a healthy community under this theme:	Identified in:
Family support	Poor	 Access and availability of service and resources to fully participate in community activities Availability and access to wrap-around services for families (inclusive of elderly, disabled) As illustrated by: Youth programming Equal access Business sponsorship (public-private partnerships, internships for students or adopt-aschool) Funding by the state and county for youth services, family support health, etc. 	 One of two community meetings Follow-up focus groups and interviews
Social services	Poor	 Variety of comprehensive social services for all ages backed with adequate funding As illustrated by: Programs and services (inpatient and outpatient) for mental health, addiction, youth and families, 	 One of two community meetings Follow-up focus groups and interviews



		and seniors	
Cultural opportunities	Okay	 Successful identification and promotion of opportunities <u>As illustrated by:</u> Increased participation community-wide 	 One of two community meetings Follow-up focus groups and interviews
Good government	Okay	 Honest government Wise spending of tax dollars Integration of resources As illustrated by: Effective communication Transparency of government operations Sustainable tax resources 	 One of two community meetings Follow-up focus groups and interviews
Recreation	Okay	 Availability of parks and recreational facilities and programs for all ages As illustrated by: Parks Farmers' markets Community activity programs 	 One of two community meetings Follow-up focus groups and interviews

Finally, the focus groups and interview participants identified Clark County as performing poorly on the following themes. Participants of these data collection methods did not complete the group exercise to identify characteristics of important community themes.

Theme	Status	Identified in:
Mental health services	Poor	
Provision of public services at an adequate level	Poor	
Synergy between education and economy		. Fallow up foous groups and
Healthy public policies		Follow-up focus groups and interviews
Partnership/communication among organizations	Poor	interviews
Leadership (as distinct from government)	Poor	
Beauty in natural environment	Poor	

3.3.2 Quality of Life

Results from a 12-question quality of life survey indicate that respondents (n=57), on average, rated Clark County as a 2.5 on a scale of 1-5 (worst to best) for achieving the benchmarks of a healthy community. The Cronbach's alpha coefficient for internal reliability was 0.85, indicating adequate reliability. The questions were:

- 1. Are you satisfied with the quality of life in our community?
- 2. Are you satisfied with the health care system in the community?
- 3. Is this community a good place to raise children?



- 4. Is this community a good place to grow old?
- 5. Is there economic opportunity in the community?
- 6. Is the community a safe place to live?
- 7. Are their networks of support for individuals and families?
- 8. Do all individuals and groups have the opportunity to contribute to and participate in the community's quality of life?
- 9. Do all residents perceive that they individually and collectively can make the community a better place to live?
- 10. Are community assets broad-based and multi-sectoral?
- 11. Are levels of mutual trust and respect increasing among community partners as they participate in collaborative activities to achieve shared community goals?
- 12. Is there an active sense of civic responsibility and engagement and of civic pride in shared accomplishments?

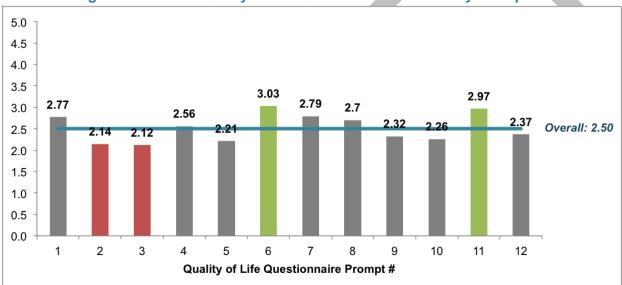


Figure 3–1: Mean Quality of Life Questionnaire Scores by Prompt

Respondents indicated dissatisfaction with the health care system and rated Clark County poorly as a place to raise children. The community's relative strengths were identified as safety and the increasing levels of mutual trust and respect shown in collaborative efforts to achieve community goals.

3.3.3 Community Assets

Participants were able to identify long lists of assets in all of the categories reviewed during the meetings: History, Future Plans, Informal Sector, Public Sector, Private Sector, Voluntary Sector, and Environmental. Recurrent themes were good weather, demographic diversity, wealthy individuals, access to politicians, name recognition for Las Vegas, Regional Transportation Commission (RTC), casinos, faith community, Three Square food bank, Opportunity Village, Southern Nevada Health District, Hoover Dam, Nellis Air Force Base, and celebrities. Several participants identified the schools as assets because they are widely



distributed and could be used to build social capital in neighborhoods. A focus group of school nurses identified themselves as public sector assets. The longest list of all was in the Voluntary Sector. Participants concluded that high rates of volunteerism among residents resulted from a need to fill gaps in social and public health services provided by state and local governments.

Below is an overview of the assets identified during the meetings:

(*Prompt:* Contributions of history — what makes you proud?)

- Affordable living
- Highest rate of gold Leadership in Energy and Environmental Design (LEED) certified buildings
- Celebration of diversity (culture, ethnic, race)
- · Historic West Side
- Minina
- Growth (economic, technical)
- National parks
- Preservation of cultures
- Pioneers, settlers
- Building Hoover Dam/Lake Mead
- Bridge across Colorado River
- Innovators in water conservation

Future Plans

- New City Hall
- Cleveland Clinic Brain Institute
- Smith Center for the Arts
- High speed rail union village
- Refurbish America
- I-215 West Beltway bike trail
- Clean energy jobs
- Veterans Administration hospital
- **RUVO** brain insurance
- Private university expansion
- Crime free corridor downtown partnership
- Parks' promotion of healthy lifestyle
- University of Nevada Las Vegas North expansion
- Additional federally qualified health centers
- Tivoli village

Informal Sector (Prompt: Local resident skills, passion, experiences)

- Support groups
- Community gardens
- Professional organizations
- Community events/festivals
- Retirement communities/retirees
- Cultural history
- Animal rescue groups
- Artists

- Master gardeners
- Church volunteers/All volunteers
- Stroke caregivers
- Park ambassadors

Public Sector

- Clark County School District Community centers
- City/Clark County social services
- Nevada Department of Health and Human Services Family Resource Centers
- Fire departments
- Police departments
- Hospital/ Mental health (University Medical Center Children's hospital of Nevada)

- University Medical Center-Community health Nurse
- Regional Transportation Commission of Southern Nevada, RTCSN
- Las Vegas Metropolitan Police Department, LVMPD
- Clark County Library District University of Nevada
- Las Vegas College of Southern Nevada
- City of Las Vegas Parks and Recreation: Clark County Parks and Recreation

- Congressional offices
- Continuum of Care for the homeless
- Family Promise
- Senior development- Senior Centers
- School-Based Health Centers
- Nellis Air Force Base
- Southern Nevada Regional Planning Coalition
- Head Start
- Nevada 2-1-1
- Southern Nevada Health District

Private Sector

- Insurance (life and health)
- · Community leadership
- Nonprofit board membership
- Local publications
- TV and radio station PSAs
- Restaurants (Celebrity Chefs)
- Health clubs
- Foundations
- Hospitals
- Corporations

- Unions
- Zappos
- Starbucks
- Walmart/Target/ Albertsons/Smiths



- Youth sport leagues
- Philanthropy and matching funds
- (donations/partnerships)Newspaper (RJ, Citylife, Sun, Promotion, Vegas)

Voluntary Sector

- Food banks
- Vietnam Veterans of America in Las Vegas
- · Corporate volunteers
- Medical Reserve Corps
- YMCA
- United Way of Southern Nevada Volunteer Center
- Safe Nest
- Opportunity Village Race activities/ Rugby tour
- Disabled American Veterans-DAV
- Student volunteers
- The Gay and Lesbian Center of Southern Nevada
- United Way of Southern Nevada
- Nevada Homeless Alliance

- American Association of Retired Persons
- Habitat for Humanity
- Catholic Charities of Southern Nevada
- Nature Conservancy
- Conventions
- Special Olympics Nevada
- Alliance of Nevada Nonprofits
- Goodwill of Southern Nevada
- The Salvation Army of Southern Nevada
- Opportunity Village
- Support groups (American Heart Association, American Cancer Society, Alzheimer's Association, etc.)
- HELP of Southern Nevada

- Girl scouts/ Boy scouts
- AmeriCorps VISTA
- American Red Cross of Southern Nevada
- · After school all stars
- Desert Industries
- Babv's Bounty
- Meals on Wheels
- Huntridge Teen Clinic
- March of Dimes
- Leid Animal Shelter
- Aid for AIDS of Nevada-AFAN
- Helping Kids Clinic
- Nevada Health Centers' Mammovan
- Clark County Safe Kids
- United Way of Southern NV (UWSN)
- Court-appointed special advocates (CASA)

Environmental

- Mineral resources
- Local parks and state parks
- Lake Mead, Colorado River
- Mild winters
- Sunshine and wind for energy Recycling programs
- Water conservation
- Town Square (outdoor community gathering settings)

- Wetlands park
- Springs Preserve
- Mount Charleston
- Desert Research Institute
- Red Rock
- Henderson Bird Preserve
- Bonnie Springs

- Open space
- Sustainability initiates
- Hoover Dam
- Mt. Charleston
- Hunting/fishing/skiing/hiking/ camping/climbing/kayaking/ biking
- Gilcrease Farm

Participants were also invited to mark local assets on a map. At the end of the two days, the map was covered with push pins that identified parks and other recreational venues, schools, hospitals, the airport, tourist attractions, and Nellis Air Force Base.

3.4 Discussion

This CTSA aims to identify what is important to the Southern Nevada community, how quality of life is perceived, and what assets are available to improve community health.

During the community meetings organized to discuss important community issues, residents tended to focus more on the community issues on which Clark County was performing poorly. All three participant groups (attendees of both community meetings and focus group/individual interview participants) agreed that the following issues were both of great importance and that the Southern Nevada community could improve in these areas:



- Built environment
- Diversified economy
- Education (access, commitment, quality)
- Healthcare (access, quality, continuity)

All three participant groups also agreed that community engagement and public safety are important issues in the community, but that Clark County's performance in these areas is fair.

Regarding quality of life, community members voiced dissatisfaction with the healthcare system and the suitability of Southern Nevada as a place to raise children. Perceptions of public safety and of mutual trust and respect among community partners were more positive.

Participants in the CTSA process compiled a long list of community assets across seven categories: History, Future Plans, Informal Sector, Public Sector, Private Sector, Voluntary Sector, and Environmental. The numerous assets and resources presented above can be mobilized and employed to address health issues in Southern Nevada.

3.5 Conclusions

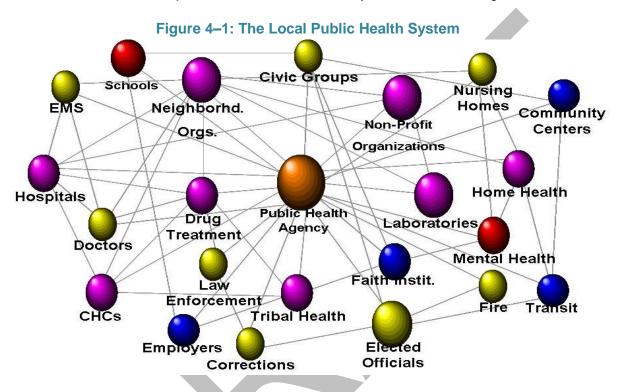
The core group members participating in the CTSA were engaged and wanted to stay involved in the process. In general, however, participants concluded that Clark County falls short in many of the requirements the community agrees are important for a healthy community and desirable quality of life. The need for improvements in education, health care, the economy, and built environment dominated much of the discussion. One person interviewed identified wise government leadership as key to achieving improvements in these areas. This process facilitated the development of the Clark County Vision Statement document, attached in Appendix B.



4 Local Public Health System Assessment

4.1 Purpose

It takes more than healthcare providers and public health agencies to address the social, economic, environmental and individual factors that influence health. The local public health system comprises agencies, organizations, individuals and businesses that must work together to create conditions for improved health in a community, as illustrated in Figure 4–1.



The purpose of the Local Public Health System Assessment (LPHSA) is to identify:

- What are the components, activities, competencies, and capacities of our local public health system?
- How are the Essential Services being provided to our community?

4.2 Methods

This Clark County LPHSA used the National Public Health Performance Standards Program (NPHPSP) local survey instrument and analysis, developed collaboratively by seven national public health organizations. The assessment focused on standards that are based on the Ten Essential Public Health Services by which local public health system performance can be determined.

The NPHPSP local instrument is divided into separate surveys for each of the Ten Essential Services (ESs). For each of the ESs, the NPHPSP has established two to four model standards



that describe the key aspects of an optimally performing public health system. Each model standard is followed by assessment questions. These questions served to refine and assist the responder in assessing measures of performance. Responses to these questions indicated how well the model standard – which portrayed the highest level of performance or "gold standard" – is being met. Respondents were able to on a scale of: No Activity (0%), Minimal Activity (>0%-25%), Moderate Activity (>25%-50%), Significant Activity (>50%-75%) and Optimal Activity (>75%-100%). These scores were then averaged for results.

The Clark County LPHSA Task Force decided to conduct the assessment using two approaches, one broad and one targeted.

4.2.1 Broad Assessment Approach

Each survey was posted using Survey Monkey and the Task Force invited specific individuals/agencies to complete either one or two surveys that most closely fit with their area of expertise or responsibility. Initially, 761 email invitations were sent. To extend the reach of the surveys, the snowball sampling approach was utilized, which requested invited individuals to forward the survey invitation to other individuals knowledgeable about the particular ES. The surveys were anonymous by default, but allowed respondents to self-identify if they were interested in further assisting with the assessment process. All participants were asked to identify which segment of the LPHS they represented; e.g., health care provider, nursing home, etc. The survey opened on January 9, 2012, and closed on January 31, 2012.

4.2.2 Targeted Assessment Approach

As preliminary analysis of the survey data showed very low response rates to a small subset of the LPHS's Model Standards, the Task Force planned a half-day retreat in February 2012 to further assess these gaps. Individuals who indicated interest through the survey, all original survey invitees, and select SNHD personnel were invited to participate. The facilitator who had assisted with the CTSA also attended and guided participants to a consensus on a subset of Model Standards, for ESs 3, 4, and 9. These results were then used in place of the online survey results due to the very limited responses from the initial data collection.

The results for all model standards were submitted to the NPHPSP for analysis. The full report is available in Appendix C.

4.3 Results

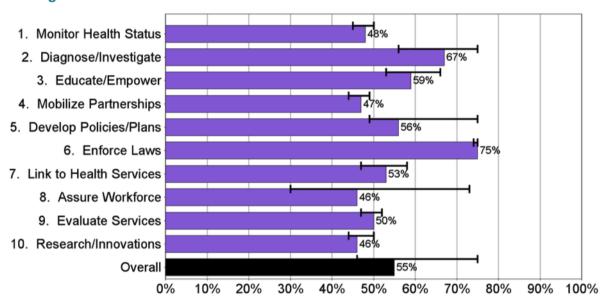
Figure 4–2 presents the performance scores for the ten Essential Public Health Services (with score ranges). While no areas overall were ranked as No or Minimal Activity (0%-25%), neither were any areas ranked as Optimal Activity (75%-100%). All areas were ranked as Moderate (25%-50%) or Significant Activity (50%-75%). The essential service "assuring a competent workforce" had the greatest variability in scores. The highest-scoring ES by far was ES 6 (Enforce Laws), at 75%. Performance of ESs 1, 4, 8, and 10all scored between 46 and 48%, indicating opportunities for improvement in the following services:

- 1: Monitor health status
- 4: Mobilize partnerships



- 8: Assure workforce
- 10: Research/Innovations

Figure 4–2: Performance Scores for the 10 Essential Public Health Services

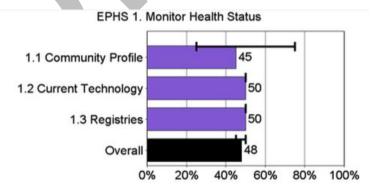


The highest- and lowest-scoring ESs were examined in closer detail below. Discussions of the performance of other ESs are presented in Appendix C.

4.3.1 ES 1: Monitor Health Status to Identify Community Health Problems (Poor Performance)

Key Questions:

- Does our local public health system conduct community-wide health assessments to create a community health profile on a regular basis?
- Do we use technology to interpret and communicate the assessment data?
- Is there collaboration in our local public health system to use population health registries?



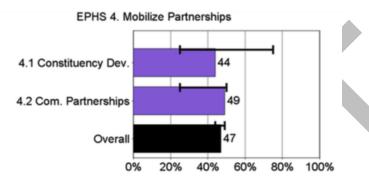
<u>Findings:</u> The population-based Community Health Profile had the largest variability in responses, from Minimal to Significant Activity.



4.3.2 ES 4: Mobilize Community Partnerships to Identify and Solve Health Problems (Poor Performance)

Key Questions:

- Is there a process in place to develop collaborative relationships between current and potential constituents in the local public health system?
- Is there a broad-based community partnership to assure a comprehensive approach to improving health?

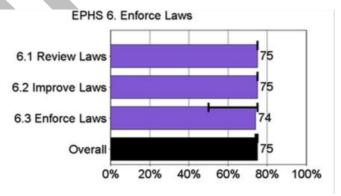


<u>Findings:</u> While online survey responses indicated Moderate to Significant activity under this ES, retreat attendees suggested activity to foster collaboration is actually Minimal. Lack of communication, duplication of efforts, and scarcity of resources were commonly identified as barriers to collaboration.

4.3.3 ES 6: Enforce Laws and Regulations that Protect Health and Ensure Safety (Strong Performance)

Key Questions:

- Are health and safety laws, regulations and ordinances reviewed, and are they revised or improved to align with best practices?
- Are there appropriate enforcement activities in our local public health system to assure compliance with health and safety laws and regulations?



<u>Findings:</u> This was the highest-ranked ES, although it did not reach Optimal Activity. There was little variability among responses or between SNHD employees and non-employees.



4.3.4 ES 8: Assure a Competent Public and Personal Health Care Workforce (Poor Performance)

Key Questions:

- Is an assessment of workers within in the local public health system conducted, are gaps addressed, and are assessment results distributed?
- Does the local public health system develop and maintain standards for its workforce?
- Do life-long continuing education opportunities exist for the public health workforce?
- Are there leadership development opportunities in the local public health system?

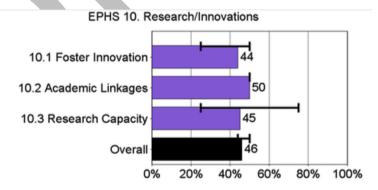
8.1 Workforce Assessment
8.2 Workforce Standards
8.3 Continuing Educ.
8.4 Leadership Dev.
Overall
0% 20% 40% 60% 80% 100%

<u>Findings:</u> This ES tied for lowest-ranked with ES 10. There was great variability among responses. Leadership development was ranked the lowest.

4.3.5 ES 10: Research for New Insights and Innovative Solutions to Health Problems (Poor Performance)

Key Questions:

- Do organizations within the local public health system foster innovation to strengthen public health practice?
- Are there linkages with institutions of higher learning and research within the public health system?
- Is there capacity in our community to initiate or participate in public health research?



<u>Findings:</u> This survey ES had the fewest responses and was tied for lowest rank with ES 8. Because of the small sample size and great variability in responses to Research Capacity findings are inconclusive.



4.4 Discussion

This LPHSA aims to identify the components, activities, competencies, and capacities of the Southern Nevada public health system, and to assess how ten Essential Public Health Services are being provided to the community.

Participants in the LPHSA process identified gaps in four of the ten ESs:

ES 1: Monitor Health Status to Identify Community Health Problems: Recorded responses showed agreement that the local public health system's utilization of current technology and registries is operating at 50% effectiveness. However, participants' evaluation of Community Health Profile utilization varied much more widely. Responses ranged from Minimal to Significant Activity, suggesting a closer investigation of how different audiences use the profile may be insightful.

ES 4: Mobilize Community Partnerships to Identify and Solve Health Problems: Substantial efforts need to be made to foster collaboration, improve communication, and reduce duplication of efforts in order to effectively develop and mobilize partnerships.

ES8: Assure a Competent Public and Personal Health Care Workforce: The local public health system was judged to be performing particularly poorly in workforce assessment and leadership development. Development and maintenance of workforce standards were evaluated to be a relative strength. Responses were mixed on the availability and accessibility of lifelong continuing education opportunities for the public health workforce.

ES10: Research for New Insights and Innovative Solutions to Health Problems: Within this area, the linkages between the local public health system and institutions of higher learning and research were judged to be fair. The capacity of public health organizations to foster innovation was assessed to be less promising. The perceived capacity of the community to initiate or participate in public health research was widely variable; additional investigation of this diversity of responses is needed.

Southern Nevada scored the highest in ES 6: Enforce Laws and Regulations that Protect Health and Ensure Safety. Respondents felt that Southern Nevada was relatively strong in three aspects of this service: 1) reviewing health and safety laws, 2) revising and improving such laws, and 3) enforcing compliance with health and safety laws and regulations.

The local public health system is an important resource for improving health and quality of life in Clark County. Identification of gaps in the system is just the first step to strengthening this important asset.

4.5 Conclusions

The LPHS fails to function at Optimal Activity for any of the 10 Essential Public Health Services. However, enforcement of laws was judged to come the closest out of the 10 services. The services with the most concerning scores were: monitoring health status, mobilizing partnerships, assuring a competent workforce, and research/innovations. Of particular note was the need for increased coordination and communication among agencies. As the essential service "assuring a competent workforce" had the greatest variability in scores, it was



recommended that this essential service is further investigated. Research for new insights and innovations had the fewest responses and further investigations were also recommended for this ES.

In addition, there was a general lack of knowledge among the community that they were part of the LPHS, an issue that emerged during the retreat. Many responses in the surveys were No Knowledge, indicating a need to educate all members of the LPHS of their roles.





5 Forces of Change Assessment

5.1 Purpose

In 2012, SNHD partnered with the UNLV School of Nursing to conduct a Forces of Change Assessment (FOCA). The FOCA is a qualitative assessment designed to help communities answer the following questions:

- What is occurring or might occur that affects the health of our community or the local public health system?
- What specific threats or opportunities are generated by these occurrences?

Focus groups and key informant interviews with community partners were conducted to collect information about the community's ideas about the major forces that were acting on the local public health system and impacting the health and quality of life of Clark County residents. FOCA participants in 2012 identified the following forces:

- 1. Access to Care (Affordable Care Act)
- 2. Economics (high unemployment)
- 3. Education (inadequate funding)
- 4. Healthcare (healthcare provider shortage, quality of care)
- 5. Government (people want services but are unwilling to pay)
- 6. Climate Change (drought and air pollution)

In 2015, another FOCA was conducted to verify whether these forces were still relevant and to identify any new forces impacting health in Clark County.

5.2 Methods

The SNHD MAPP Committee developed the 2015 Forces of Change Assessment survey based on NACCHO guidelines, the 2012 FOCA, and input from the CHA Steering Committee. The online survey was designed to collect qualitative data on the forces that are influencing the health or quality of life of Clark County residents and impacting the local public health system.

To collect input from a broad spectrum of the local public health system, MAPP Committee members constructed a list of key informants by identifying at least two agencies or organizations from each sector of the LPHS (see Figure 4–1 for an illustration of these sectors). Efforts were made to ensure that all sectors were represented, with a minimum of 25 participants (with the goal of at least one participant per sector) completing the survey.

The following LPHS sectors were invited to participate in the FOCA data collection:

- Community Based Organization
- Chamber of Commerce
- Community Health Centers
- Employers
- EMS
- Faith
- Financial
- Fire
- Healthcare Providers
- Law Enforcement
- Mental Health
- Neighborhood Associations
- Non-Governmental Organizations



- City and Urban Planners
- Civic Groups
- Corrections
- Dentists
- Drug Treatment
- Elected Officials

- Higher Education
- Home Health
- Homeless Shelter
- Hospitals
- Laboratories

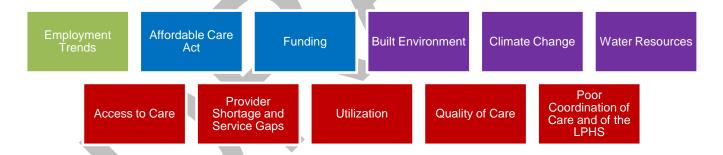
- Nursing Homes
- Parks and Recreation
- Public Health
- Schools
- Social Services
- Transit
- Tribal Health

5.3 Results

Fifty-two participants responded to the survey. Of the respondents, 36 respondents selfidentified as belonging in at least one of the listed sectors; 16 respondents skipped this question. Participants represented at least 21 different sectors of the local public health system.

The majority of respondents (77%) felt that the forces that were identified in the 2012 survey were still relevant in 2015. No discrete new forces were identified; however, qualitative data helped further define the forces that are currently impacting the health and quality of life of the population and the ability of the local public health system to operate. The figure below presents the overall forces identified for 2015, followed by a table of the assessment results grouped by type of force and summaries of the opportunities and threats created by each force. Opportunities and threats identified by multiple respondents are marked with an asterisk.

Table 5-1: 2015 Forces of Change and Associated Opportunities and Threats



Economics				
Forces	Opportunities	Threats		
Employment Trends	 Declining unemployment rates Increased hiring (new businesses) School of Medicine bringing new jobs Jobs with benefits Population growth with improving economic picture 	 Low wages High unemployment (declining but still high) Decreased access to insurance Poverty 		



	Political					
Forces	Opportunities	Threats				
Affordable Care Act	 Highlight public health needs Reduced burden on SNHD Access to physician care 	 Poor implementation and utilization; misuse Supreme Court Decision may reduce ACA's impact 				
Funding	 Education- New legislation proposals Governor Sandoval's new Education Plan Technical Education, STEM 	 Historically poor education Lack of community support for education Limited spending for public health 				

	Environmental					
Forces	Opportunities	Threats				
Built Environment	 Better planning and collaboration 	TransportationInadequate planningUncontrolled growth				
Climate Change	No opportunities were identified	No threats were identified				
Water Resources	No opportunities were identified	Water shortageUnaffordable utilitiesPopulation growth				

Healthcare		
FORCES	OPPORTUNITIES	THREATS
Access to Care	 Access to providers Outreach around options to close gap in access Community-based paramedicine Martin Luther King Clinic Free and reduced cost services 	 Cost of transportation Economics Travel Undocumented persons receiving health care put more demands on the system Mental Health Clinics not accepting NV Medicaid
Provider Shortage and Service Gaps	Proposed schools of medicine*	 Decreased availability and increased wait times Lack of mental health care providers and training Decreased access to providers Lack of specialists and qualified physicians Physician care Lack of funding leading to lack of knowledgeable educators and scientists



Utilization	Creating outpatient services for mental health	 Immigrants who are undocumented are unable to access system Emergency room overcrowding Poor reimbursement
Quality of Care	No opportunities were identified	No threats were identified
Poor Coordination of Care and of the LPHS	 Increased collaboration with others Electronic Health Records Health Information Exchange 	 Lack of knowledge of services Difficulty navigating system (healthcare and social service)

5.4 Discussion

This FOCA aims to identify the forces affecting the health of Southern Nevadans and the local public health system, and which threats or opportunities are generated by such changes. The majority of participants believed that the forces identified in the previous FOCA (conducted in 2012) were still quite relevant in the present: access to care, economics, education, healthcare, government, and climate change. These issues fall under the larger groupings of economic, political, environmental, and healthcare-related forces of change. While aspects of these forces contribute to Southern Nevada's health challenges in certain regards, all forces also provide openings for health improvements.

Under **economic** forces, the declining unemployment rate was emphasized as a strength. However, low wages temper some of the beneficial trend. In the **political** realm, the Affordable Care Act was regarded as imperfectly implemented, but helpful for highlighting public health needs. Conflicting accounts were recorded regarding the opportunities and threats presented by funding decisions, especially around education in Southern Nevada. The number of **environmental** threats identified far outnumbered identified opportunities. Transportation was mentioned multiple times, and the stress of population growth on the built environment and water resources was also highlighted. Within **healthcare**, residents' access to providers was touted as an opportunity, as were initiatives to strengthen community-based and reduced-cost care. Development of outpatient mental health services, another highlighted strength, would help to address the needs identified in the CHSA. A number of barriers still remain across the healthcare spectrum, however: the cost of both healthcare itself and the transportation required to access care were identified as substantial threats. The availability of primary care and specialist providers are a concern, as are the complexities of navigating the healthcare system, low reimbursement rates, and an overstressed healthcare system.

5.5 Conclusions

External forces of change are important to acknowledge, as they may assist or impede the success of community improvement efforts. Based on the 2015 FOCA, Clark County should pay special attention to the following forces and their associated opportunities and threats:

- Impact of political changes:
 - Affordable Care Act



- o Funding allocations
- Composition and quality of the healthcare system
- Environmental changes:
 - o Climate change
 - Water scarcity
- Socioeconomic forces:
 - o Unemployment
 - o Education





6 Resources

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