

Employee Flu Vaccination Campaign

Plan of Action

Two Months Ahead

- Approach administrators. Give information about nosocomial infection rates and statistics about health care personnel immunization rates. Be prepared to give statistics about Clark County flu vaccination rates and address the health advocacy angle.
- Get papers signed by CEO, etc., for announcements.
- Approach department heads. Use above information and add information that ALL departments are considered healthcare personnel.
- Create unified approach with administration, department heads and human resources.
- Approach human resources to help distribute information and create contests, etc.
- Have department heads create team spirit with unit managers.

One Month Ahead

- Plan how to administer or distribute vaccine.
- Start employee campaign.
- Have all employees watch flu DVD and take pre and post tests and course evaluation .
- Post information on any internal contests for compliance.
- Put up posters in work areas; recommend using as many of the child posters as possible (maybe a different child on each floor). Add other healthcare and office workers.
- Put out table cards in break areas, dictation areas and charting areas.

Two Weeks Ahead

- Use paycheck inserts.
- Put up posters for when and where vaccines available.
- Put up vaccination goal graphs.

Vaccination Time

- Many studies recommend taking the vaccinations to the employees. There are several references to going to each floor and some use a mobile medical cart.
- Give out stickers.
- Consider fun incentives, such as vaccination recipients are automatically entered into a raffle for a discounted lunch, agency promotional items, etc.
- Create competition among floors or create incentive for floors with 100 percent compliance.
- Ask CEO to congratulate floors or departments with 100 percent compliance.
- Vaccinate with LAIV, TIV or have declination signed.
- Notify department heads of those in compliance.
- Request unit managers and department heads work towards 100 percent compliance.
- Have contest for first to have 100 percent compliance or to have 100 percent vaccinated.