

# Southern Nevada Community Health Improvement Plan

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&

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November 17, 2022



# Overview



## Welcome

- MAPP Framework

## Summary

- Overview of the CHIP
- Methodology
- Steering Committee

## Priority Areas

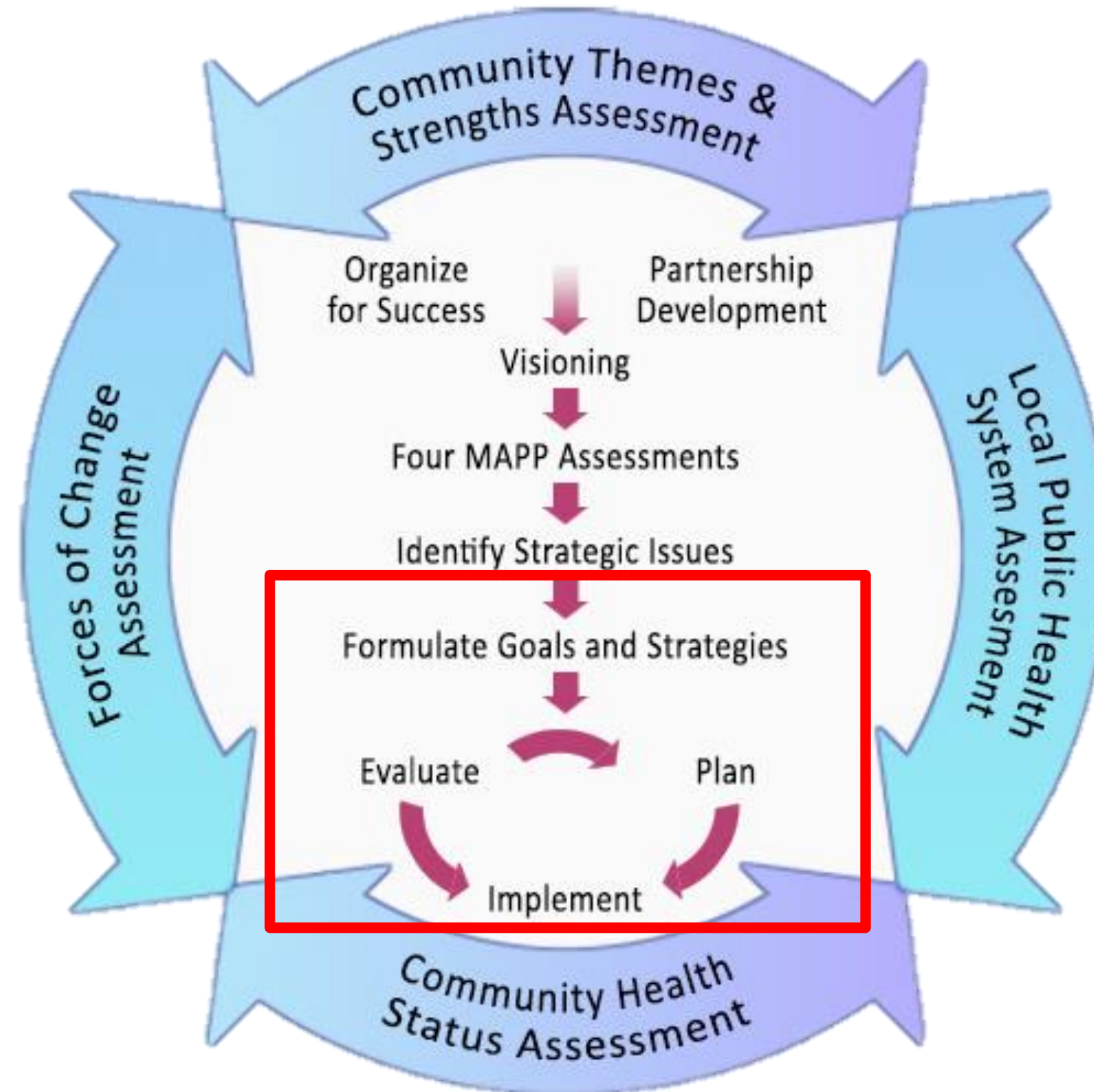
- Chronic Disease
- Access to Care
- Transportation
- Funding

## Next Steps

- Progress Updates

## Acknowledgements

# MAPP Framework





## MOBILIZING FOR ACTION THROUGH PLANNING AND PARTNERSHIIPS



### *Vision*

“Healthy People in Healthy Communities: Working together to improve health and ensure health equity in Southern Nevada”

### *Southern Nevada Community Values*

#### **Community engagement**

- A community in which all segments of the population are involved, as illustrated by volunteerism, engagement in education, public/private partnerships, increased social capital, and participation in public dialogue.
- A community supported by visionary leadership, both public and private.

#### **Education**

- A community that values education as illustrated by allocation of needed resources, high school graduation rates that equal or exceed national norms, and lifelong learning opportunities.
- A community where an educated workforce attracts diversified businesses and contributes to a strong, sustainable economy.

#### **Health**

- A community where high quality mental and physical health care is accessible to all residents, including the indigent and underserved.
- A community that recognizes the interaction of policies, systems, and the environment on health and supports public policies that promote health and prevent disease.

#### **Environment**

- A community where residents feel safe, have access to life-sustaining resources such as clean air and water, and reside in nurturing surroundings that meets their needs for self-respect, interaction with others, recreation, and connection with nature.
- A community that values and respects the contributions of many cultures to quality of life.
- A community that supports changes to the built environment that promote healthy, active lifestyles.

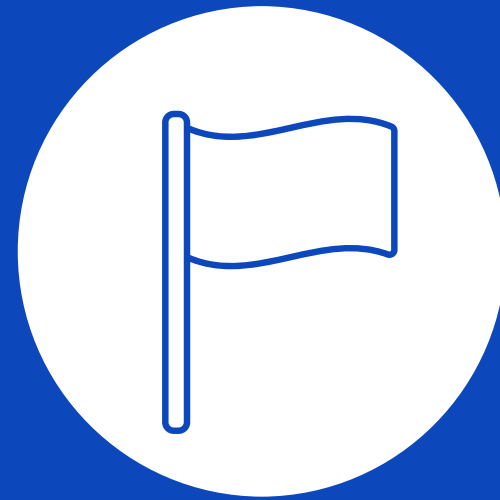
# A CHIP Implementation Plan...



## Aims

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Clear, specific, realistic, and action-oriented goals



## Achieves

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Has realistic timelines for achieving goals and objectives



## Sustains Action

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A general plan, with emphasis on evidence-based strategies

# CHIP Steering Committee

| Chronic Disease                       | Access to Care  | Funding   | Transportation                           |
|---------------------------------------|---|---|--|
| Malcolm Ahlo – SNHD                   | Holly Lyman - Dignity Health                                    | Jennifer Young - UNLV School of Medicine                                  | Deborah Reardon - RTC                    |
| Regis Whaley - Three Square Food Bank | Rebecca Edgeworth - Touro University                            | Xavier Foster - SNHD  | Laura Gryder - UNLV                      |
| Karleena Landini - SNHD               | Mayra Gonzales - Touro University                               | Jay Shen - UNLV School of Public Health                                   | Emily Strickler - UNLV                   |
| Michelle Gorelow - Positively Kids    | Adina Archibold-Bugett - Desert Winds Hospital                  | Donna Felix-Barrows - Gay and Lesbian Community Center of Southern Nevada | Erin Breen - UNLV                        |
| Jessica Johnson - SNHD                | AJ Holly Huth - The LGBTQIA Community Center of Southern Nevada | Kerry Palakanis - Intermountain Healthcare                                | Maxim Gakh - UNLV                        |
| Belen Campos-Garcia – SNHD            | Julie Tousa - Dignity Health                                    |   | Mary Duff - Clark County Social Services |
| Cynthia Mora - SNHD                   | Ying Zhang - SNHD   |   |  |
|                                       | Pearl Kim - West Health Institute                               |   |  |
|                                       | Marinela Maskuti - UNLV   |   |  |
|                                       | Stefania Moore - United Citizens Foundation                     |   |  |

# Goals for Southern Nevada CHIP



Create an **inclusive** community health improvement plan for Southern Nevada



Ensure and enhance **opportunities for participation** of cross-sector stakeholders to improve community health and wellbeing



Have a **clear roadmap** to collaboratively **address inequities** while expanding community partnership



Address **root causes** of prioritized health issues & inequities

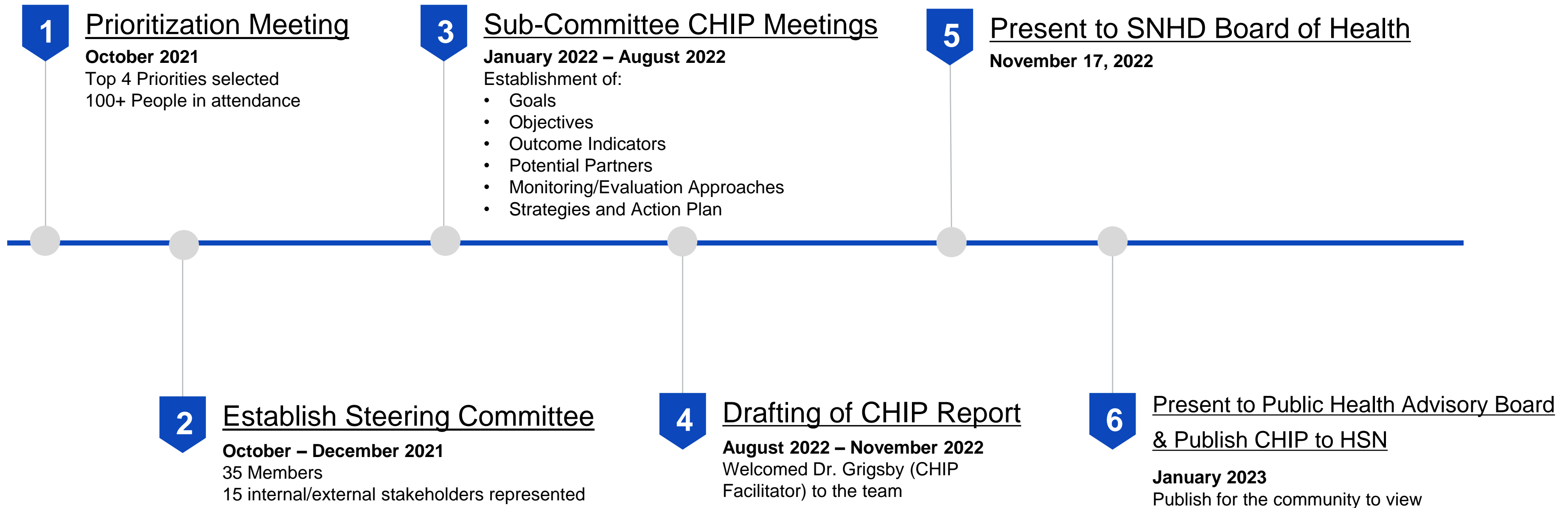


Utilize **data** to increase the impact of strategies



Ensure CHIP is **health inclusive of health equity** for all populations and making sure **no efforts are duplicated**

# CHIP Process Timeline





# Priority Areas



Chronic Disease



Access to Care



Transportation



Funding

# Why these 4?

ALL health indicators are very important and could all be priorities for Southern Nevada to tackle.

These 4 priorities do NOT represent all issues in Southern Nevada, it reveals the few of many that were voted on the following:

|                          |   |
|--------------------------|---|
| <b>Importance</b>        | How important is this health issue?   |
| <b>Control</b>           | Do we have the knowledge, assistance, and can be influential in areas beyond our control? |
| <b>Effective Actions</b> | What can be done to address health issue?   |

# Chronic Disease



## Goals:

- Decrease the prevalence of heart disease, lower respiratory disease, and cancer related deaths by smoking among the identified target populations by the Chronic Disease Sub-committee (i.e., Non-Hispanic Black/African American, 65+ and by ZIP)

## Objectives:

- By December 2025, advocate for and attempt to secure increased funding for tobacco control to CDC recommended funding levels as well as other chronic disease programs.
- By December 2025, implement CDC or national model policy and law for secondhand smoke protection
- By December 2025, decrease smoking prevalence in the non-Hispanic Black/African American, 65 and older, and geographic area by 3%.
- By December 2025, decrease heart disease, lower respiratory disease, and cancer associated with tobacco use for non-Hispanic Black/African-American, 65+, and those living in specific geographic areas

## Proposed Activities & Actions:

- Meet with Decision Makers (Legislators) to raise awareness and justify need for additional funding
- Promote existing tobacco programs & the connection to reduce chronic disease
- Work with local and Statewide partners to identify funding priorities, best practices, and potential collaborations
- Develop a tracker for model policy implementation
- Fund qualitative assessments to understand the lived experience of people from the identified communities that use tobacco
- Increase access to healthy foods to use nutrition to promote prevention of the diseases
- Promote wellness checks/institute free wellness fairs and screenings
- Use community health workers for increased health promotion and advocacy
- Targeted media initiatives and outreach events to increase awareness

Agencies involved: SNHD, City of Henderson, Three Square, Nevada Tobacco Prevention Coalition

# Access to Care



## Goals:

- Increase access to care in identified target populations by Access to Care Subcommittee (i.e., uninsured and undocumented populations)
- Increase patient confidence in choosing primary care physicians with assistance of care coordinators
- Fewer undocumented and LGBTQ+ individuals will access emergency departments (ED) for non-urgent health problems

## Objectives:

- Increase primary care centers providing mental health services in "medical deserts" for uninsured populations, ensuring inclusion of target populations identified by subcommittee (i.e., undocumented and LGBTQ+ persons) by December 2025.
- Increase confidence in choosing to access primary care physicians through assist of care coordinators by expanding community partnership and ensuring it is health inclusive of health equity for specific populations
- Ensure every healthcare provider documents sexual orientation and gender identity on intake forms by December 2024
- Create or adapt a comprehensive cultural responsiveness training focusing on LGBTQ+ and undocumented communities by December 2025
- Saturate medical trainings, where 90% of medical staff are trained with the cultural response training by December 2025

## Proposed Activities & Actions:

- Have UNLV and Touro University help identify Medical Deserts ZIP codes through surveys directed toward undocumented and LGBTQ+ populations
- Increase mental health professionals by implementing a "free supervisor" for mental health provider program to students to aid in getting license.
- Create list of guidelines for provider documents, and have community organizations help with forms
- Support the training of Care Coordinators and Community Health Worker's to implement training in sexual orientation in promoting equity
- Implement cultural response training in the community for medical providers and start a mechanism for establishing baseline and tracking
- Increase training and clinical/mental health services for LGBTQ+ and undocumented persons through SNHD and other services
- Creating a directory/community partner list to contact and have someone reach out on a regular basis to see if they are still working at their organization.



# Transportation



## Goals:

- Increase awareness of transportation options that facilitate access to basic needs and services
- Increase availability of general transportation resources available to the community

## Objectives:

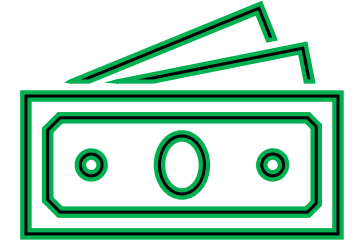
- By December 2024, promote participation in Golden Groceries program (Three Square) targeting non-age-restricted populations.
- By December 2024, promote participation in Silver STAR program to destinations for all ages (i.e., recreation centers, multi-family)
- By December 2023, submit funding request to increase free or reduced fare transportation services.
- By December 2025, increase the number of available transportation resources available to the community
- By December 2025, expand and promote free transit events and fare programs to increase exposure and shift modes

## Proposed Activities & Actions:

- Pursue funding opportunities that look to collaborate and expand transportation for SNHD priority populations – continue to support funding for free or low-cost bus passes
- Review RTC On-Demand Transportation plan and align current/future SNHD services with transportation hubs and expansion.
- Partnering with neighboring organizations to pursue transportation funding grants
- Apply for the Safe Streets for All Program grant

Agencies involved: Southern Nevada Regional Transportation Commission (RTC), Three Square

# Funding



## **Goal:**

To increase the Nevada's public health system's readiness and ability to be responsive to health needs of the community

## **Objectives:**

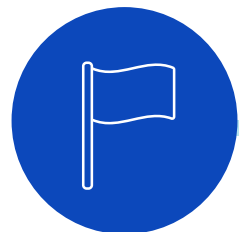
- The Nevada State Legislature will increase the total amount of unconstrained funding to the state's public health system by December 2025.
- Increase the community's understanding and awareness about the importance of public health funding by December 2024.

## **Proposed Activities & Actions:**

- Identify State Legislator to partner with for funding
- Supporting the 2023 State Legislation
- Develop and implement and advocacy plan
- Create a marketing plan to increase community understanding and awareness about public health funding
- Implement community-wide survey to provide baseline in understanding community member's knowledge in public health funding
- Identifying top examples that resonate with community – finding strengths, gaps, transparency, and needs

Agencies involved: UNLV, SNHD, and City of Las Vegas

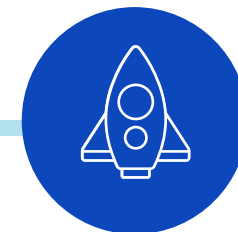
# Next Steps



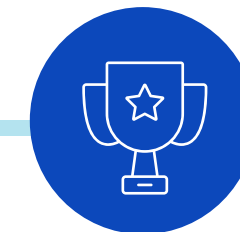
**January 9, 2023**  
Present to Public  
Health Advisory  
Board



**January 9, 2023**  
Publish CHIP  
Report to Healthy  
Southern Nevada  
Website



**2023-2025**  
Implementation of  
Action Plan into  
the Community



**2023-2025**  
Progress  
Updates &  
Tracking to HSN  
Dashboard

# *Thank You!*

*Dr. Fermin Leguen  
Dr. Cassius Lockett  
Victoria Burris  
Victoria Hughes  
Jessica Johnson  
Dr. Ying Zhang  
Maria Azzarelli  
Dr. John Packham  
Rebecca Cruz-Nanez  
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Dr. Pearl Kim  
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Gregory Gray  
Jay Shen  
Jennifer Young  
Xavier Foster  
Donna Felix-Barrows  
Kerry Palakanis  
Marinela Maskuti  
Veronica Rosales  
Sharda Smith*