

NATIONAL
HIV
TESTING
DAY

June 27, 2021

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Southern Nevada Health District



OUTLINE

- HIV in Clark County
- Fast-Track Cities' Initiative
- HIV Stigma
- National HIV Testing Day
- National HIV Testing Day Materials
- Acknowledgements
- Questions



Talk **openly.**
Stop **stigma.**
End **HIV.**

HIV IN CLARK COUNTY

- 90% of people newly diagnosed with HIV in Nevada are Clark County residents
- In 2019, 448 people were newly diagnosed with HIV & 10,094 people were living with HIV
- Black & Hispanic/Latinx individuals accounted for 65% of all new HIV diagnoses in 2019



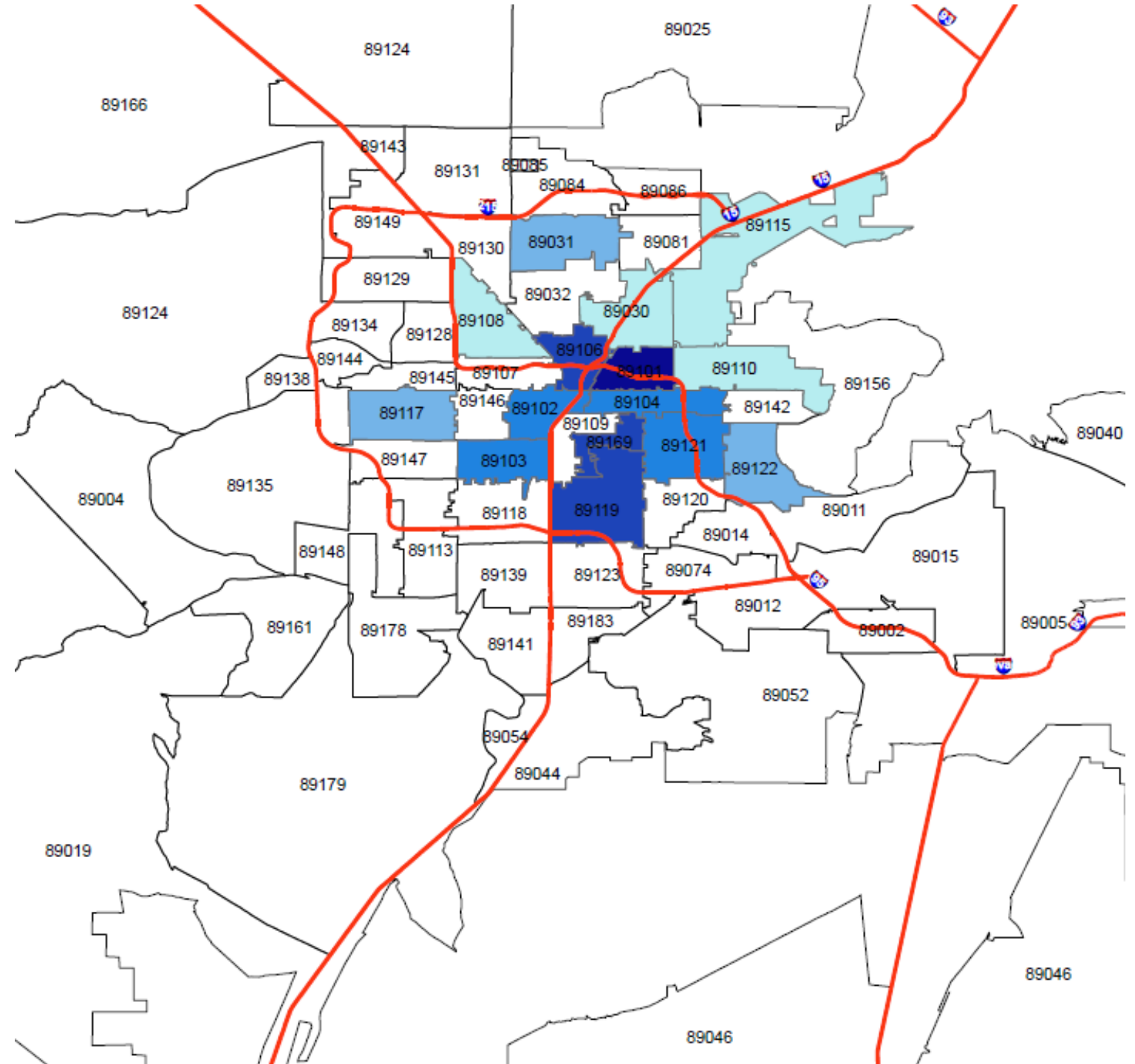
1 in 10 people living in Clark County, NV are Black/African American

however,

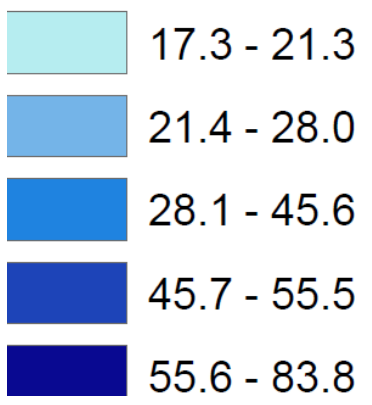


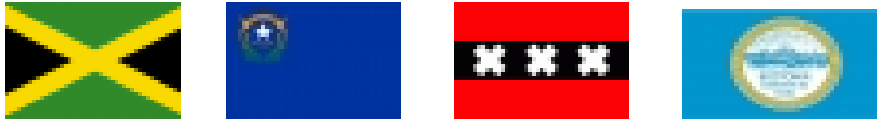
1 in 3 new HIV diagnoses in Clark County, NV are Black/African American

NEW HIV DIAGNOSES RATES, CLARK COUNTY, 2019

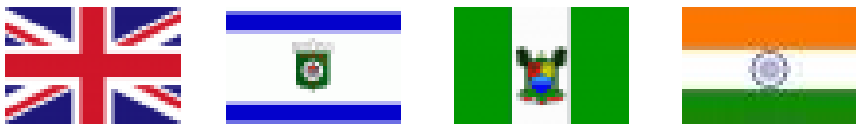


Rate per 100,000 Population





FAST-TRACK CITIES INITIATIVE



- Global initiative to end the HIV epidemic
 - 177 cities/municipalities
- Paris Declaration
 - Commitment to achieve Zero Stigma and the 90-90-90 Targets on a trajectory towards getting to zero new HIV infections and zero AIDS-Related Deaths
 - Signed on December 1, 2019
 - Signed by elected officials
 - Dina Titus, Marilyn Kirkpatrick, Olivia Diaz, Debra March, Kiernan McManus, James Howard Adams, & David R. Parks
 - 1st Fast-Track State

“HIV stigma is like cold air, you can’t see it, but you can feel it.”

Michelle Sandoval-Rosario, HHS

Will you help to combat HIV stigma in our community?

GET TESTED ON NATIONAL HIV TESTING DAY!

NATIONAL HIV TESTING DAY



- Receive a Collect2Protect self-collect kit
- Self-test
- Post about Collect2Protect & the importance of HIV testing on social media using #talkopenlystophivstigma on June 27, 2021



Ending
the
HIV
Epidemic

NATIONAL HIV TESTING DAY MATERIALS

- One Pager: Overview of NHTD, HIV in Clark County, and HIV Stigma
- Save the Date: June 27
- Infographics
 - New HIV Diagnoses: Clark County, NV, 2019
 - New HIV Diagnoses Among Black/African Americans: Clark County, NV, 2019
- Key Messages
 - Slogan
 - Hashtag
 - Bitly
 - Sample blurbs



THANK YOU!

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Save the date!

NATIONAL HIV TESTING DAY

June 27, 2021

Self-test and post about the importance
of HIV testing on social media!
Questions? Email holbert@snhd.org



QUESTIONS?

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