

May 1, 2020

Dear Chris Saxton:

Congratulations! The Crumbine Award Jury is pleased to announce that Southern Nevada Health District, Nevada has been selected as the 2020 Crumbine Award Winner.

As a Crumbine Award winner, Southern Nevada Health District joins an elite group of local public health agencies that have demonstrated excellence in food protection. The winners of this prestigious award become models for other local public health agencies to study for innovative, effective strategies and approaches to protecting communities from foodborne contamination.

Deliberations on your application took place via a conference call of the Crumbine Award Jury at the end of last week. The jury, consisting of outstanding public health practitioners, were particularly impressed with your program including the following aspects:

- Strong evidence of measurable improvement of the program through identification of baseline data and assessment;
- Impressive ability in obtaining and using grants to move the food protection program forward, including development of trainings for the industry and handwashing intervention strategy;
- Active in multiple national programs and conferences, including mentoring 11 jurisdictions on the FDA Retail Program Standards, speaking at national conferences, and actively participating in the National Environmental Assessment Reporting System; and
- Excellent partnership with academia to study links between social media comments to the occurrence of foodborne illness.

Your program is truly a model that deserves the Crumbine Award!

More information regarding the Award presentations and associated travel expense reimbursements to attend the presentations will be forthcoming.

You will be receiving one plaque, two medallions, and 25 Crumbine Award lapel pins to be distributed as you wish to your staff. If you would like additional lapel pins, or additional Crumbine medallions, they are available to you at cost (\$3.45 for lapel pins and \$129.85, plus engraving for medallions; shipping charges will also be added). If interested, please let me know.

We would like to announce Southern Nevada Health District as the 2020 Crumbine Award winner and would like to include a quote from you or one of your colleagues in the press release. Would you please provide a quote for us to use? Review of the draft press release will be provided prior to its release from NACCHO.



We would also request if Southern Nevada Health District has any social media accounts (i.e. Facebook, Twitter and any hashtags you may use), that these also be shared with NACCHO. We want to promote you as the 2020 Crumbine Award winner to our social media audiences as well.

In addition, the Crumbine Award program would like to offer to send notice of your winning this important award to a select list of your community's and provincial VIPs. If you would like us to do so, please provide us with a list of these persons/organizations, with their addresses (in Microsoft Excel, if possible), and we will be pleased to send them a formal announcement.

It is also my pleasure to notify you that the Crumbine Award Jury would like to invite a representative from Southern Nevada Health District to join its ranks for the 2021 program and serve a three-year term. During the final year, your representative will chair the jury and lead the deliberations. Please let me know if you will be the representative, or one of your colleagues will fill the role.

Again, congratulations on an excellent application. Your staff should be commended for their efforts in preparing the application and demonstrating so well how Southern Nevada Health District meets the high standards of the Samuel J. Crumbine Consumer Protection Award. During the next few months, your program will receive a great deal of attention from around the country. Enjoy the accolades; you deserve them!

Please do not hesitate to contact me at 202-507-4221 or achang@naccho.org if you have any questions, or if I can assist you in any way.

Best regards,

The Crumbine Award Jury and Sponsors