



**DATE:** January 28, 2016

**TO:** Southern Nevada District Board of Health Members

**FROM:** Joseph Iser, MD, DrPH, MSc, Chief Health Officer

**SUBJECT:** Chief Health Officer Report

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### **Accreditation Update**

The Healthy Communities Institute has accepted a contract to prepare the final Community Health Assessment, Community Health Improvement Plan, and the Strategic Plan. Upon completion of all three documents the Healthy Communities Institute will also link all three documents to the [www.HealthySouthernNevada.org](http://www.HealthySouthernNevada.org) website.

Progress continues to be made by the partner subcommittees toward the development of their goals and objectives. Additional Health District staff has been added to the Chronic Disease and Policy and Funding partner subcommittees in order to further the goals of these committees.

The A-Team met in December to assess progress the Health District has made towards accreditation. The team is currently identifying volunteers to review the Community Health Assessment, Community Health Improvement Plan, and Strategic Plan. Volunteers will review the documents for accreditation compliance as well as accuracy and editing.

The Quality Improvement team has completed a draft of the performance management system.

### **Influenza Update**

As of Jan. 8, 2016, the Health District is reporting one pediatric flu-related death and five adult flu-related deaths in Clark County. The Health District is reminding Southern Nevadans that flu season typically peaks in January and February and there is still time to receive a flu vaccine. Between the October 1, 2014 and May 31, 2015 flu season there were 26 deaths, 318 hospitalizations, and 583 cases reported in Clark County. To date, we are getting approximately 50 percent fewer flu reports than last year for the same time.

### **Tobacco Settlement Report**

A report released by a coalition of public health organizations ranks Nevada 40<sup>th</sup> in the country for funding programs to prevent kids from smoking and helping smokers quit. In 2015, Nevada will have spent just \$1 million on tobacco prevention and cessation programs, or 3.3 percent of the \$30 million funding level recommended by the Centers for Disease Control and Prevention

(CDC). This is in contrast to the estimated \$78.7 million tobacco companies are spending to market their products in the state of Nevada alone each year. For every \$1 dollar spent in this state to prevent tobacco use in children and adults, tobacco companies are spending \$79 to promote their addictive products.

The report is titled, "Broken Promises to Our Children: A State-by-State Look at the 1998 State Tobacco Settlement 17 Years Later," and it assesses whether the states have used a significant portion of their allotted settlement funds on tobacco prevention activities.

Other key findings from the report for Nevada include:

- Nevada will collect \$212.5 million this year from the 1998 tobacco settlement and tobacco taxes, but it will spend only 0.5 percent of it on tobacco prevention programs.
- In Nevada, 10.3 percent of high school students smoke, and 1,500 kids become regular smokers each year. Tobacco claims 4,100 lives and costs the state \$1.1 billion in health care bills annually.

### **Community Meetings**

- Met with PBS regarding careers in health care
- Participated in the Nevada Public Health Institute teleconference
- Participated in the Nevada Health Authority teleconference
- Met with leadership at the City of Mesquite
- Attended Health Officers Association of California
- Met with media regarding recent flu deaths
- Proposed policy rider to lead e-cigarette and FDA regulation through Senator Reid's office
- Ended rotation with 2 UNSOM residents, Dr. Jibrán Rana and Dr. Mustafa Al-Shammari
- Started rotation with Dr. Alhusain Aly
- Participated in NACCHO Finance Committee Meeting
- Participated in Clark County Medical Society Board of Trustees Meeting
- Attended Las Vegas City Council Meeting to support the approval of the Las Vegas Medical District Master Plan and the expansion of the Medical District boundaries
- Met with staff to develop "Smoke Free Mesquite" plan
- Participated in Access to Care in Southern Nevada Workgroup Meeting
- Participated in NACCHO Nominations Committee Meeting
- Met with Donna Graham, Qiagen and SNPHL staff regarding procurement of laboratory equipment
- Met with new SEIU 1107 personnel
- Participated in the Moment of Silence on Wednesday December 9, sponsored by the California Conference of Directors of Environmental Health in honor of our comrades that were killed in San Bernardino County.
- Pursued lead on acquiring mobile unit and/or clinical space in North Las Vegas
- Attended State Board of Health Meeting
- Big Cities Health Coalition Meeting
- Attended Innovative Financing for Community Health Improvement webinar

- Participated in Nevada Health Authority Conference Call
- Met with staff involved with UNSOM Public Health Rotation
- Attended Medical Advisory Board meeting
- Participated in County Health Rankings teleconference
- Participated in Health Officers Association of California Board Meeting
- Participated in California Conference of Local Health Officers
- Met with NACCHO regarding public health foundation and funding
- Met with and about correctional infectious diseases
- Met with Director, DPBH, regarding naturally occurring asbestos and other areas of common goals
- Participated in Nevada County Health Rankings & Roadmaps State Team Call
- Met with Dr. Shawn Gerstenberger, UNLV, regarding Preventive Medicine Residency Program
- Visited R.C. Combs Farm with staff to establish community relations
- Attended NACCHO Executive Board meeting and webinar
- Attended Big Cities Health Coalition teleconference