

FOR IMMEDIATE RELEASE November 8, 2011

Neon to Nature online tool allows exploration of area's trails

LAS VEGAS – The Southern Nevada Health District with the assistance of its partners and local jurisdictions recently launched its Neon to Nature online tool to help locals and visitors locate walking and hiking trails throughout the area. The interactive site is available by visiting www.GetHealthyClarkCounty.org.

Neon to Nature highlights Southern Nevada's more than 600 miles of rural and urban, off-street trails. Visitors to the site can search for trails based on difficulty, terrain, or location. Detailed information about each trail is provided, such its location and length, the surface type, its level of difficulty, photos, and any of the trail's associated amenities.

"Many southern Nevadans are unaware of the beautiful outdoor trails right here in their own neighborhoods," said Dr. Lawrence Sands, chief health officer. "From now until spring, the weather is perfect for walking and hiking. Our goal is to encourage physical activity for everyone – from the novice to the experienced hiker. With options to customize a search, anyone can locate a trail that is appropriate. Besides, walking the trails is an excellent way to enjoy the beauty of the natural environment right here in our own community."

The Get Healthy Clark County website also offers information about smoking cessation, injury prevention, and resources for a healthier lifestyle. Updated information about the Southern Nevada Health District can be found on Facebook www.facebook.com/SouthernNevadaHealthDistrict, on YouTube www.youtube.com/SNHealthDistrict or Twitter www.twitter.com/SNHDinfo and www.GetHealthyClarkCounty.org