



MEDIA ADVISORY

November 30, 2010

Southern Nevada Health District, HONOReform host press conference to introduce hepatitis C resource booklet

What: The Southern Nevada Health District and HONOReform Foundation will introduce the new hepatitis C resources toolkit at a news conference. The toolkit provides information and resources to patients and their families.

Scheduled participants include:

- Dr. Lawrence Sands, Southern Nevada Health District chief health officer
- Dr. Evelyn McKnight, founder HONOReform
- Dianne Travers-Gustafson, Ph.D., Creighton University
- Karen Morrow, patient advocate and hepatitis C patient

You are invited to send a reporter/camera operator/photographer to the health district to cover the local announcement.

When: 10 a.m.
Wednesday, Dec. 1, 2010

Where: Southern Nevada Health District
Clemens Room
625 Shadow Lane
Las Vegas, NV 89106
(directly across the street from Valley Hospital)