



MEDIA ADVISORY

March 17, 2010

Southern Nevada Health District to host press conference to announce national prevention/wellness grant awards

What: The Southern Nevada Health District will be holding a news conference in support of national, state and local efforts to prevent obesity and tobacco use while improving nutrition and increasing physical activity among people of Southern Nevada.

The local event will be held simultaneous to a national public health event featuring First Lady Michelle Obama and U.S. Department of Health and Human Services Secretary Kathleen Sebelius. The national event in Washington, DC will be available live via satellite for broadcast media on Friday, March 19 at 1pm (EDT):

G-19 16K Digital Only Slot A
Orbital Location: 97° West
Ku-Band
D/L 11988.5 Mhz Horizontal
FEC: 3/4
Symbol Rate: 6.111319 @ 204 packet = 8.448 Data Rate
4 X 3 Aspect Ratio

If broadcast media experience any technical issues during the event, please contact the U.S. Department of Health and Human Services at 202.690.6076 for assistance.

Also, the national event will be webcast on www.hhs.gov/recovery.

You are invited to send a reporter/camera operator/photographer to the health district to cover the local announcement.

When: 10 a.m.
Friday, March 19, 2010

Where: Southern Nevada Health District
Clemens Room
625 Shadow Lane
Las Vegas, NV 89106
(*directly across the street from Valley Hospital*)