

## Media Advisory

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FOR IMMEDIATE RELEASE

### Health District to Promote HIV Testing for National Latino AIDS Awareness Day

**WHAT:** The Clark County Health District Office of AIDS will promote confidential HIV testing for Latino AIDS Awareness Day (Dia Nacional Latino por la Concientizacion del SIDA). The theme of this year's national event is "open your eyes: HIV has no borders" ("abre los ojos: el VIH no tiene fronteras).

**WHY:** Latinos continue to be disproportionately affected by HIV/AIDS. According to U. S. Centers for Disease Control and Prevention, the rate of new HIV infections among Latinos rose by 26 percent in 2003. Additionally, a nearly 9-year decline in deaths among Latinos due to HIV/AIDS is now reversing.

The second-annual Latino AIDS Awareness Day seeks to raise awareness of the disease, prevent infection and educate the Latino community in an effort to minimize the spread of HIV/AIDS in the Latino community and ensure an improved quality of life for Latinos living with the disease.

The health district is promoting HIV testing to Latinos, because it is the only way to determine a person's HIV status. Testing slows the spread of HIV by alerting people who are unknowingly infected. (People can transmit the virus, even if they are not exhibiting HIV symptoms).

**WHEN:** Friday, October 15, 2004.

**WHERE:** **Clark County Health District Locations (8:00 a.m. - 4:30 p.m.):**  
Ravenholt Public Health Center, 625 Shadow Lane, Las Vegas, NV 89106  
North Las Vegas, 1820 E. Lake Mead Dr., Suite F, North Las Vegas, NV 89119  
East Las Vegas, 560 North Nellis Blvd., Suite E12, Las Vegas, NV 89110  
Henderson, 129 W. Lake Mead Dr., Henderson, NV 89015  
Laughlin, (Laughlin Community Center), 55 Civic Way, Laughlin, NV 89029  
Sprint Valley, 6330 W. Spring Mountain Rd., Suite F, Las Vegas, NV 89146

**Cambridge Community Center (3:00 p.m. - 7:00 p.m.)**  
3900 Cambridge Street, Suite 106, Las Vegas, NV 89119

For more information, contact Cherie Filler-Maietta at the Office of AIDS, (702) 759-0726.

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