

## Media Advisory

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FOR IMMEDIATE RELEASE

### National Black HIV/AIDS Awareness Day

**WHAT** The fourth annual observance of National Black HIV/AIDS Awareness Day, a nationwide community mobilization effort to call attention to the disproportionate incidence of HIV/AIDS among African-Americans.

**WHEN** February 7, 2004

**WHERE** Second Baptist Church  
500 Madison Avenue  
9:00 a.m. to 11:00 a.m.  
(News conference and health forum)

Victory Missionary Baptist Church Annex  
1312 F Street, Suite 104  
10:00 a.m. to 5:00 p.m.  
(Free HIV testing)

Flamingo Branch Library  
1401 E. Flamingo Road  
2:00 p.m. to 7:00 p.m.  
(Free HIV testing)

Flamingo Library Theatre  
1401 E. Flamingo Road  
7:00 p.m. to 8:00 p.m.  
(Musical program: "We Speak, We Sing Out")

**WHY** The vision of National Black HIV/AIDS Awareness Day is to mobilize African American communities to "get tested, get educated and get involved."

The Clark County Health District Office of AIDS reports that 23 percent of AIDS cases and 26 percent of HIV infections are among African Americans. Nationally, African Americans represent 12 percent of the population, but account for 50 percent of both new HIV infections and newly-reported AIDS cases each year.