

Media Advisory

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FOR IMMEDIATE RELEASE

National HIV/AIDS Awareness Day

WHAT The third annual observance of National Black HIV/AIDS Awareness Day, a nationwide community mobilization effort to call attention to the HIV/AIDS “state of emergency” among African-Americans.

WHEN February 7, 2003

WHERE Community Resource Center
2432 N. Martin Luther King Blvd., Bldg. B
9 a.m. until 11 a.m.
(Opening ceremonies, news conference and reception)

Second Baptist Church
500 Madison
11 a.m. until 5 p.m.
(HIV testing and voter registration)

Flamingo Library
1401 E. Flamingo Road
11 a.m. until 5 p.m.
(HIV testing and voter registration)

Flamingo Library Theatre
1401 E. Flamingo Road
7 p.m. until 8:30 p.m.
(Musical program: “We Speak and We Sing Out”)

WHY The objectives of National Black HIV/AIDS Awareness Day are to promote education, testing, and advocacy for the resources necessary to fight the disease.

Locally, the Clark County Health District Office of AIDS reports that 23 percent of AIDS cases and 27 percent of HIV infections are among African Americans. Nationally, AIDS is the leading cause of death among African Americans between the ages of 25 and 44.