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Media Advisory

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FOR IMMEDIATE RELEASE

Clark County Health District and Vons form a unique partnership

WHO Clark County Health District and Vons grocery store.

WHAT The health district and Vons have formed a benchmark partnership to provide services to the community served by this grocery store. As part of this unique partnership Vons will host a Women, Infants and Children (WIC) Food Supplement Program inside its store. WIC provides nutrition education and food vouchers to clients each month.

The health district will also operate a Smart\$hop program from the same location. This program provides hands-on life skill training to prevent at-risk families from running out of food before the end of the month. The program targets pregnant women, first time food stamp recipients and areas where low birth weight rates are among the highest.

This marks the first time a grocery store has served as a host for these types of services.

WHY When the health district's original neighborhood WIC clinic faced closure Vons responded to needs of the community by offering office space for these programs. As part of its contribution Vons will also be donating approximately 1,000 boxes of diapers to the new office.

WHEN The grand opening of the WIC and Smart\$hop offices will take place on August 14, 2000 at 10:30 a.m.

WHERE The Vons store located at 1061 W. Owens.

Special guests will include: Councilman Lawrence Weekly, City of Las Vegas; Paula Brown, Chairman of the Clark County District Board of Health; and Dr. Donald Kwalick, Chief Health Officer.