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## **News Release**

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FOR IMMEDIATE RELEASE

Southern Nevada Health District Celebrates National Public Health Week
The 2006 observance focuses on "Designing Healthy Communities: Raising Healthy Kids."

LAS VEGAS – April 3, 2006 – The Southern Nevada Health District is celebrating National Public Health Week, April 3 – 9, 2006. This year's theme is "Designing Healthy Communities, Raising Healthy Kids." Each weekday will focus on the relationship between community infrastructure and a core children's health issue:

- Tuesday, April 4, "Surrounding Our Kids with Equal Opportunities."

  All kids need access to vital health services, quality housing and healthy food choices.
- Wednesday, April 5, "Surrounding Our Kids with Physical Activity."

  Kids seem to always be moving. However, only half get enough exercise.
- Thursday, April 6, "Surrounding Our Kids with Safety."

  Well designed walkways and playgrounds reduce the chance of injuries.
- Friday, April 7, "Surrounding Our Kids with Clean Air."

  Children need it, even more than adults.

"Well-designed communities play a major role in helping to ensure that children achieve optimal health and development," said Dr. Donald Kwalick, chief health officer for the district. "Simple considerations can help prevent childhood injury and obesity, air pollution and disparities in access to health services."

Since 1995, National Public Health Week has been observed during the first full week in April to encourage people to actively pursue a stronger, healthier life. For more information on National Public Health Week 2006, visit these health district web sites: <a href="www.cchd.org">www.cchd.org</a> and <a href="www.gethealthyclarkcounty.org">www.gethealthyclarkcounty.org</a>.