



MINUTES

EMERGENCY MEDICAL SERVICES & TRAUMA SYSTEM (EMSTS)

SOUTHERN NEVADA INJURY PREVENTION PARTNERSHIP

OCTOBER 9, 2014 - 10:00 A.M.

MEMBERS PRESENT

Nancy Menzel, RN, UNLV

Nadia Fulkerson, MPH, UNSOM

MEMBERS ABSENT

Abby Hudema, RN, UMC
Kathryn Hooper, Henderson Fire

Erin Breen, UNLV

SNHD STAFF PRESENT

Mary Ellen Britt, RN, EMSTS Manager
Deb Williams, SNHD – OCDPHP
Michelle Nath, Recording Secretary

Mike Bernstein, SNHD – OCDPHP
Ying Zhang, SNHD – Informatics

CALL TO ORDER – NOTICE OF POSTING

The Southern Nevada Injury Prevention Partnership convened in the Southern Nevada Health District (SNHD) 330 S. Valley View Boulevard facility, Administration Conference Room on October 9, 2014. Mike Bernstein called the meeting to order at 10:07 a.m. and the Affidavit of Posting was noted in accordance with the Nevada Open Meeting Law. Mike Bernstein noted that a quorum had not been established.

I. PUBLIC COMMENT

Members of the public are allowed to speak on Action items after the Committee's discussion and prior to their vote. Each speaker will be given five (5) minutes to address the Committee on the pending topic. No person may yield his or her time to another person. In those situations where large groups of people desire to address the Committee on the same matter, the Chair may request that those groups select only one or two speakers from the group to address the Committee on behalf of the group. Once the action item is closed, no additional public comment will be accepted.

Mr. Bernstein asked if anyone wished to address the Committee. Seeing no one, he closed the Public Comment portion of the meeting.

II. CONSENT AGENDA

Mr. Bernstein stated the Consent Agenda consisted of matters to be considered by the Southern Nevada Injury Prevention Partnership (SNIPP) that can be enacted by one motion. Any item may be discussed separately per Committee member request. Any exceptions to the Consent Agenda must be stated prior to approval.

Approve Minutes/Regional Trauma Advisory Board Meeting: None

Mr. Bernstein noted that there weren't any previous meeting minutes to be approved and that any future meeting minutes would be approved under the consent agenda.

III. REPORT/DISCUSSION/POSSIBLE ACTION

A. Welcome and Introductions

Mike Bernstein stated that the Southern Nevada Injury Prevention Partnership (SNIPP) is in the process of becoming a formal committee of the Regional Trauma Advisory Board (RTAB) with meetings being publicly noticed in accordance with Nevada's Open Meeting Law. He introduced himself and noted that he would temporarily serve as the chairman due to the vacancy of that position. He then requested that the committee members in attendance introduce themselves.

B. Discussion of Resignation of Chairman

The person who serves as the SNIPP Chairman is the RTAB representative for health education and prevention services, which is an appointed position by the Chief Health Officer. Currently the position is vacant and a request will be made to the RTAB to open nominations for the seat. The goal will be to fill the position prior to the January 2015 SNIPP meeting.

C. Discussion of Draft Committee Bylaws

Draft bylaws for the SNIPP were presented to the participants as informational only and it was noted that committee membership will need to be determined in order to identify the requirements for quorum. As the bylaws were reviewed, the question was posed as to how an individual would become a member of the SNIPP. Ms. Britt responded that membership is open to anyone who is willing to participate. Membership terms will be for two years and there are no term limits. A memo will be sent to the existing SNIPP distribution list detailing the current progress of SNIPP. Anybody who is interested in becoming an official member will need to attend at least two of the four quarterly meetings per calendar year and must be actively participating in injury prevention activities.

There was much discussion regarding standing meeting dates and it was recommended that the dates be at least one week prior to the scheduled quarterly RTAB meetings. Discussion of SNIPP activities will be a standing item on the RTAB agenda under the health education and prevention services report. As membership is yet to be determined there could be no action taken on the bylaws. The goal will be to establish membership prior to the next quarterly meeting in January 2015.

D. Discussion of Power Point Presentation to Support 2015 Primary Seatbelt Legislation

Nadia Fulkerson narrated a Power Point presentation to support primary seatbelt legislation in Nevada. Mr. Bernstein explained that the idea to create a presentation was brought forward by Ying Zhang, as she had previous experience developing a presentation to support a primary seatbelt law for the state of Nebraska. Ms. Fulkerson reported that she incorporated Fatality Analysis Reporting System (FARS) data because it's the most accurate data for fatal traffic crashes. As she went through the slides, those present agreed to the following recommended revisions:

1. Slide #2 – Background
 - Change the photo to one that resembles a crash site in Nevada; a crash photo will be provided by a fatality officer of the Nevada Highway Patrol.
2. Slide #16 – Nevada Restraint Status by County
 - Insert the rate and percentage of fatalities for the committee to determine which number better illustrates the issue.
3. Slide #18 – Total Eight Year Fatalities in Unbelted Occupants by Age Group, NV 2005-2012
 - Insert the rate of fatalities as it's important to illustrate the 16-24 age group has a high rate of fatalities for a group with a limited age range.
4. Slide #19 - Total Eight Year Fatalities in Unbelted Occupants by Race, NV 2005-2012
 - Insert rate for race and ethnicity. There was discussion regarding the Hispanic ethnicity most often identifying as Caucasian and the graph doesn't accurately depict the population.

5. Slide #24 – Hospital Charges (median) by Primary Payer: Belted vs. Unbelted
 - Insert p value.
6. Slide #25 – Comparing Injury Severity (NISS) for Restrained and Non-Restrained Occupants in Motor Vehicle Crashes, NV 2005-2012
 - Define NISS and describe the values of the NISS.

Ms. Fulkerson will incorporate the aforementioned changes and the presentation will be demonstrated to Senator Joyce Woodhouse for additional feedback. The final product will be shared again with the SNIPP and there was discussion of presenting the Power Point to the RTAB at their January 21, 2015 meeting.

E. Local Community Program Highlights

Mr. Bernstein presented an injury report, prepared by Ms. Zhang, a SNHD Senior Scientist, which illustrated the leading causes of childhood deaths in Clark County between 2004-2103. For people between the ages of 1-24, unintentional injuries were the leading cause of death, and it was noted that drowning was the primary cause of death for children between the ages of 1-4. However, Mr. Bernstein added that this year had been the most successful year in terms of drowning prevention. There have been 26 submersion incidents which is the lowest number for this time of the year in Clark County, and there was only one fatal drowning which occurred in August. This marked the longest period of time in a calendar year without a child fatal drowning incident in Clark County since SNHD began collecting the data.

Suicide is a significant problem in Nevada; it is the second leading cause of death for 10-14 year old children and the third leading cause in the 15-19 age groups. Suicide prevention efforts have increased over the last few years and current national data illustrates that Nevada, which had previously ranked in the top five, has dropped to sixth place for suicide. In efforts to raise awareness about the issue, the Nevada Coalition for Suicide Prevention held its annual Walk of Hope, raising \$12,000 in Southern Nevada and recorded its highest level of participants to date.

The last reported item pertained to another significant problem that the SNIPP members are monitoring. There has been increasing sales of prescription opioids, with Nevada ranking second per capita in the nation. While there is a Prescription Drug Monitoring Program in Nevada, it's only currently used by approximately 20% of pharmacists and even less among physicians. Research indicates people who become addicted to opioids and have difficulty filling their prescriptions due to a monitoring program are more likely to become addicted to heroin because it's cheaper and easier to obtain. There has been a nationwide focus on this issue and a report was published out of Cuyahoga County, Ohio whereby a coalition of healthcare providers, law enforcement personnel, pharmacists and other stakeholders developed an organized response to this epidemic. This issue will continue to be monitored in Clark County and a similar coalition to the one created in Cuyahoga County may need to be developed to respond to this prevalent issue.

F. Next Meeting and Agenda Items

Mr. Bernstein announced that the next SNIPP meeting is scheduled for January 13, 2015.

IV. PUBLIC COMMENT

During public comment, Ms. Fulkerson extended an invitation to attend the UNLV-UNSOM Interprofessional Health Equities Symposium on October 10, 2014. She announced that the Nevada Traffic Safety Summit will be held in Reno in March 2015. She also commented that there are many injury prevention activities being coordinated as Halloween approaches.

V. ADJOURNMENT

As there was no further business on the agenda, *Mr. Bernstein adjourned the meeting at 11:30 a.m.*